



# GIVE FREEDOM

Free. Restore. Educate. Empower.

## ANNUAL REPORT 2022





## Give Freedom International Ltd

Suite 1/25 Morehead St, LAMBTON NSW 2299,  
Australia

ABN 58 169 717 355

Give Freedom International is committed to transparency and accountability—this annual report covers all activities during FY21/22.

## Tax Concessions

Give Freedom International is a Public Benevolent Institution (PBI) and endorsed by the Australian Taxation Office as:

- a Deductible Gift Recipient (DGR)
- an income tax exempt charity (holding tax concessions and exemptions relating to income, goods and services, and fringe benefits taxes)



## Australian Charities and Not-for-profits Commission

Give Freedom International is a registered charity with the Australian Charities and Not-for-profits Commission (ACNC) with DGR status, meaning that all Australian donations are fully tax deductible.



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# Our Founders

## Welcome to the 2022 Give Freedom International Annual Report

Dear friends,

What a monumental year we have had.

We continue to be blown away by your unwavering support of Give Freedom International and want to thank each and every one of you for standing by us as we take large steps towards our goal.

This report gives you an overview of what we have achieved together.

It celebrates our first full year as Give Freedom International (read page 12 for the highlights of our strategic rebrand) and shows the remarkable achievements of our Field Partner 3 Angels Nepal (page 20).

Despite the ongoing COVID-19 challenges and global unrest, you have continued to show up for us.

Our End of Financial Year Appeal was our most successful to date and we are excited to build on this support and our strong foundations as we move into a new phase of funding The Pokhara Project.

This phase will see our growing and experienced team create marketable products, engage with more donors and edge us closer to our ambitious goal of fully funding The Pokhara Project.

Every accomplishment, large and small, was made possible because of the selfless generosity of people like you.

Your support will continue to give more women and children the opportunity to be freed, restored, educated and empowered.

From the bottom of our hearts, thank you.



**Steve and Robyn Raymond**

Founders and Directors  
Give Freedom International







# Our Board

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Dear friends,

This year has really felt like a turning point for Give Freedom International and we are so grateful for your support along the way.

We have now well and truly begun our shift from a grassroots-led passion and have built strong foundations to become an established and competitive charity in the Australian market.

Our mission—to partner with communities at risk of human trafficking to deliver life-changing and sustainable education and development projects—remains the same and is the driving force behind this shift.

Since our bold rebrand to Give Freedom International, we formally established the Give Freedom Foundation, a group of private donors who provide all the behind-the-scenes resources. You can dive into the details of this on page 16.

This seed funding has enabled us to recruit an operational team with significant not-for-profit experience. Our focus remains on The Pokhara Project and will see Give Freedom move towards a targeted product-focused model.

Looking to the future we plan to increase our reach and engage one-on-one with our core supporters.

These changes are designed to grow our funding capacity and accelerate progress toward completing The Pokhara Project.

In Nepal we will be taking our first physical steps towards completing this ambitious build when the riverworks start at the end of the year.

The board and I have really felt the shift in momentum and we are excited to support another ambitious year.

Thank you from each and every one of us for sharing our vision and supporting our growth. Your steadfast support is what drives us to dream of a brighter future for the vulnerable women and children at risk of human trafficking.



**Peter Beamish**  
Board Chair  
Give Freedom International









# Our Story of Freedom

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It has been over a year since our rebrand to Give Freedom International, and what a time it has been.

Our new look saw the creation of the Give Freedom Foundation (see page 16 for more information on this) and an incredible year of fundraising.

The team at Give Freedom has worked tirelessly to embed our vision, mission and values and our business model has been expanded to increase our future reach.

All of these factors, along with a clear operational framework between us and our Field Partner 3 Angels Nepal, aim to bring us closer to our goal of fully funding The Pokhara Project.

Thank you for supporting us through this period of growth and change!

## Celebrating success



Our **Christmas Appeal** focused on raising funds for the women's safe haven. Thank you to everyone who shared our stories and gave generously. We raised \$84,773 and attracted new supporters to our social media platforms. To read more about the women's safe haven turn to page 32.



The **End of Financial Year Appeal** focused on introducing the vulnerable children's homes and was one of our most successful to date, raising \$221,579 including the full funding of Māyā house. This appeal saw us re-engage with supporters and on Facebook alone we reached nearly 54,000 people. Further detail on the vulnerable children's homes can be found on page 34.





# Vision, Mission and Values

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Our **vision**—to see a world free from human trafficking and exploitation, where every person is able to reach their potential—remains the same.

We continue to partner with communities at risk of human trafficking to deliver life-changing and sustainable education and development projects. Our current **mission** is to complete The Pokhara Project.

At Give Freedom our five core **values** are a part of everything we do:



## Integrity

We value honesty, openness and conduct ourselves with integrity.

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## People

We value our people holistically—their skills, their time, their work/life balance and the fullness of who they are as individuals.

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## Positivity

We value a posture of problem solving, and seek to maintain a “can-do” positive attitude in all aspects of our work.

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## Respect

We respect and value diversity of experience, background and ideas.

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## Excellence

We strive for excellence in everything we do, and commit to the daily development of strong foundations for growth.



# A Strategic Future

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Real progress has been made in implementing the first three core areas of our strategic business plan and we are now looking to the future.

- 1 We are on track to fully establish our **strong foundations** with the implementation of a gold standard customer relationship management system; an agile team of remote workers with significant not-for-profit experience and an increase in brand awareness.
- 2 We have grown our **operational funding** with the successful establishment of the Give Freedom Foundation.
- 3 We are poised to embed our **program funding** which guarantees every dollar given by everyday supporters is used for our international development work. Our desire to keep this 100% Giving Model as our core distinguishing feature drives our focus on seeing The Pokhara Project fully funded.

With these steps on track, we are now looking to the future, which will see us transition from campaign focused fundraising to a product focused model.

These strategic shifts are essential for driving growth, which in turn edge us closer to the ultimate goal of completing The Pokhara Project—increasing the capacity and impact of our Field Partner, 3 Angels Nepal.

With an improved and secure women's safe haven, vocational training facility, children's homes and classrooms, community medical centre and much more, The Pokhara Project will see hundreds more women and children protected and restored from trafficking in years to come.







# Meet our Managing Director

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Kath has been working at Give Freedom for several years and is the key driver behind most things happening at the organisation—including the new look and strategic direction. Here, in her own words, she tells us a bit more about where she has come from and what makes her tick.



**Q: What inspired you to work with Give Freedom?**

A: The cause! I have always had a strong passion and deep commitment to seek justice, equity and support for marginalised communities—to make a real difference in the lives of people who need it most.

It is my honour and privilege to help extend the vision and mission of Give Freedom International. What an incredible opportunity I have to personally contribute towards a world free from human trafficking and exploitation.

**Q: What was the path you took to get to where you are today?**

A: I suppose it all began with a TV advert. I was just eight years old when I saw a World Vision appeal showing children, the same age as me, living in extreme poverty and hardship. It left a lasting impression on me and I remember thinking “this is not right, I need to help.”

As a teenager I went to Papua New Guinea on a school trip, and this experience sparked a keen interest in knowing and understanding different cultures that were so vastly different from my experience here in Australia.

This curiosity led me to undertake a degree in International Development—which deepened my ideological and practical knowledge and understanding of the International Development sector. Part of this degree involved a visit to the Klong Toey Slum in Bangkok, Thailand—an experience I found deeply moving.

Since then I have learnt about the complexity of disaster relief and the appropriateness of aid while assisting victims of the 2004 Boxing Day tsunami in Thailand and distributing aid with the Indonesian Government after the 2013 Jakarta floods.



I now have over twelve years of active non-profit business and marketing experience across the education and international development sectors—along with a Masters in Business. Ultimately though, I want to make a real difference in the lives of people who need it most, and contribute something good to the world. It is this passion that has driven me here.

**Q: How would you describe your role as Managing Director?**

A: I would describe it as a very big job! I oversee all strategic and operational aspects of Give Freedom International, including:

- Working with the board of directors to create and define our core vision, mission and values—also our strategy and governance.
- Working with our field partner to strengthen our local partnership and operational relationship.
- Creating and implementing our strategic framework and leading our core operational team to achieve our goals.

Business development, project management, strategic thinking and people focused leadership are my core skills. I am highly passionate about building strong foundations for Give Freedom to achieve its goals, as well as ensuring we get the right people in the right roles to help position us for success!

**Q: What were your biggest accomplishments last year?**

A: Last year was a massive year for Give Freedom and even personally for me as a mother of three young children!

Seeing Give Freedom move strategically forward from strength to strength after the rebrand has been a key highlight. Our supporters now know our brand for its high priority on integrity and transparency, and this brings me great joy.

I am very proud of our ability to continue to deliver high quality, well thought out and successful campaigns—such as the most recent EOFY appeal that saw Māyā house fully funded and a significant portion of Āśā house funded.

The formal introduction of the Give Freedom Foundation is another major accomplishment—which strategically marked a moment in time for us as a charity. This group of thoughtful, committed people are building a powerful legacy!

On a personal note, enduring the Australian lockdowns at the end of 2021, while homeschooling my two young boys as my two-year-old daughter ran around the house, all while working for Give Freedom, was most definitely a key accomplishment for last year!

**Q: Describe your leadership style.**

A: I would describe my leadership style as strategic and people focused. I value people holistically—their skills, their time, their work/life balance and the fullness of who they are as individuals. I endeavour to lead with respect, empathy, integrity and understanding.

I also highly value strategic excellence—striving for quality in everything we do, with a commitment to develop strong foundations for growth in all areas.

I want to create an organisational culture that makes people feel valued, respected, and appreciated, all while being strategically responsive and striving for best practice across everything we do.

**Q: What do you enjoy outside your professional life?**

A: I really enjoy spending time with my family and friends—especially camping in the school holidays! I am always up for a bit of adventure and love to explore new places. A slow morning with breakfast at a cafe and a coffee is also a win for me!









# The Give Freedom Foundation

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The Give Freedom Foundation is for investment-minded individuals and businesses looking to move beyond traditional giving to partner with us in a more collaborative and future-focused way.

Foundation members are building a powerful legacy—one that will continue to give freedom for many generations to come. Give Freedom Foundation members are the bedrock of our organisation. They invest tax-deductible seed funding over multiple years to accelerate organisational growth, build strategic capacity and enable greater support for women and children living in trafficking hotspots.

## Their generosity is:



Driving growth and impact, helping more women and children in trafficking hotspots access critical, timely support from our Field Partner.



Enabling our 100% Giving Model—a promise to everyday supporters that every dollar they give goes directly to our international development work.



Fostering long-term stability and sustainability as our work expands. We strive for excellence in everything we do—and their partnership is what allows us to create strong foundations for growth.

Give Freedom International would not exist without the continued support of the Foundation. The Foundation's commitment to cover all operational costs allows us to work towards bringing freedom, restoration, education and empowerment to the women and children in Nepal.



# A Groundbreaking Few Months

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In May 2022 we launched our most significant strategic milestone to date—the Give Freedom Foundation.

The Foundation all began with a question: how can we make supporters' dollars go further? This question forced us to think strategically and focus on future growth and sustainability. We wanted to honour our supporters' gifts, knowing they are given so whole-heartedly and sacrificially.

With this key question in mind, we created our 100% Giving Model, an innovative funding model that is highly unique within the Australian charity sector.

The Give Freedom Foundation powers our distinctive model, covering all operational costs and allowing us to guarantee that every dollar you give goes to the field to support anti-human trafficking work.

We recently invited our very first foundation members to formally join us, and pledges have now been secured up to 2025. This essential tax-deductible funding is directed

towards operational costs like fundraising and administration and means every single dollar given by supporters can go directly to the field.

Funding from the Foundation has enabled Give Freedom's operational team to engage meaningfully with our current supporters and create high quality, informative campaigns. These campaigns and products, with supporting promotional materials, are already driving an increase in giving from supporters old and new.

Support has also allowed us to invest in database and project management systems, which in turn streamline our processes and improve communication with our supporters.

And finally, seed funding from the Foundation has enabled us to recruit experienced professionals who have been behind Give Freedom's successes this year.





# 100% Giving Model

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We guarantee that 100% of every gift goes directly to our international development work. Our 100% Giving Model is made possible by the Give Freedom Foundation.

Our unique giving model makes it easy for Australians to make a big difference in the fight against human trafficking. It encourages more people to get involved in a cause they are passionate about, no matter their gift amount, with the confidence that every dollar goes directly where most needed.







# Our Field Partnership

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We continue to practice our international development model of working with one Field Partner at a time, on one project at a time, until they reach self-sufficiency.

This year, Give Freedom International has further cemented its strong relationship with 3 Angels Nepal, a partnership which has grown since 2011 through founders and directors Steve and Robyn Raymond.

## 3 Angels Nepal

Established in 2004, 3 Angels Nepal is committed to its vision of a society free from human trafficking.

It is a trusted and locally run NGO working to educate and empower the most vulnerable, and to restore and rehabilitate those who have been trafficked.



## Making a difference together

Despite the financial difficulties caused by the prolonged global pandemic and escalating global unrest, 3 Angels Nepal continues to make a powerful difference in the Pokhara region.

Not only have they maintained daily intercepts and rescues of trafficked women and children, they have found new and innovative ways to support their beneficiaries.

Take for example COVID-19 lockdowns—we are all too aware how challenging these have been both on an individual and organisational level. Nepali communities also faced lockdowns, meaning the team at 3 Angels Nepal had to re-think the way they operated.

The school in particular was impacted, as the lockdown meant children couldn't physically come to the classroom. Resourcing and limited technological infrastructure made it hard for teachers to quickly pivot to online learning like schools in Australia did.

However, teachers at 3 Angels were given special government permission to hold virtual classes for their students, and they became the first school in Pokhara to deliver online learning. As students from the vulnerable children's homes were living together in a 'covid-safe bubble', they continued to be taught in person, while fee-paying pupils logged on to their lessons from home.



As further proof of their excellent work during COVID-19, 3 Angels Nepal received funding from the central Nepal Government to start a shoe making class.

Two classes, with a total of 35 young women, have already graduated from this new enterprise, having learnt the skills required to make shoes, and been given the materials and tools to do it.

“Some of the women have enjoyed this so much they have started their own successful shoe making businesses back in the community,” said Rajendra, founder and CEO of 3 Angels Nepal.

This year has also seen the 3 Angels School presented with the British Council’s International School Award. This global accreditation recognises good practices in incorporating international dimensions in schools. Students now have the opportunity to compete with peers from India, Bangladesh and Australia and develop their skills for life and work.

We look forward to sharing more outstanding achievements from the field over the coming months.

### These are some of the program outcomes reported by 3 Angels Nepal during this year:



**4837 people were rescued from slavery** or had the trafficking process intercepted before they could be sold



**167 women were given refuge** at the 3 Angels Nepal safe haven—along with care and education



**450 students received education** at the 3 Angels Nepal school, preparing them for a brighter future



**150 children are living in safe alternative housing** where they can live, grow and thrive



**6022 people completed anti-human trafficking training**, enabling them to be community spokespeople, leaders and advocates



**562 women received entrepreneurial training** and support to start their own businesses and forge their own futures







# The Effects of COVID-19, Global Conflict and Escalating Poverty

## Another tumultuous year for our world

Worldwide, the effects of the COVID-19 pandemic are still being felt deeply. 2022 has also seen escalating global conflict, along with increasing financial difficulties for families both here in Australia and abroad.

This year, it is estimated an additional 75 million to 95 million<sup>1</sup> people will be pushed into poverty because of COVID-19, growing inflationary pressures and the Ukraine conflict. It is a horrifying and heartbreaking number.

Globally to date the pandemic has resulted in:

- **615 million cases**
- **6.5 million deaths<sup>2</sup>**

Yet even with financial uncertainty and global heartbreak, people like you have responded with fierce generosity and love and have continued to support our mission.

In Nepal, our Field Partner suffered the effects of lockdowns, staff shortages and sickness replicated in communities across the world. More families being plunged into poverty means a greater number of women and children are at risk of being trafficked.

Give Freedom supported 3 Angels Nepal during this time with emergency funding. The money was put directly to use with immediate needs of food, emergency supplies and medical packs. These

packs contained masks, hand sanitiser, pain relief and supplements to fortify those who had contracted COVID-19.

3 Angels Nepal CEO Rajendra explained: “During these COVID times the only supporter we had was Give Freedom. Other partners did not have funds available.



During these COVID times the only supporter we had was Give Freedom. We cannot thank you enough.

— Rajendra, 3 Angels Nepal CEO

“To alleviate pressure, and only when it was safe, we sent some children home to their families. The funds enabled us to send them home with supplies of rice, dahl, salt, sugar and cooking oil. They were basic supplies but vital for them to survive.

<sup>1</sup>Source: <https://blogs.worldbank.org/opendata/pandemic-prices-and-poverty>

<sup>2</sup>Source: <https://covid19.who.int/>



“If it wasn’t for this emergency funding we would not have been able to have all the kids come back to the vulnerable children’s homes because of the pressure for survival—traffickers would have sold them off. The children would have been re-trafficked.

“It is poverty which is driving these families into trafficking.

“The medical supplies also saved lives. In places with no supplies, no masks, no hand sanitiser, no basic medicines, many people died including parents and children.

“We cannot thank you enough for your continued support during this time.”

## Emergency Funding

All gifts made to Give Freedom International are directed to The Pokhara Project. However, there are times when our Field Partner requires disaster relief and other emergency funding. In these instances a limited proportion of funds can be directed to help. This flexibility enables 3 Angels Nepal to continue the work they are doing, while we strive to build their long-term capacity and sustainability.





# Burning Twig Collaboration

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This year we collaborated with a Pokhara-based media organisation for our End of Financial Year campaign.

Burning Twig is a digital arts company that has worked with over 50 international organisations. Their local team is made up of experienced photographers, videographers and graphic designers who are trained by Nepali and international experts.

We partnered with them to gather much needed new photos and video, most of which you would have seen in our most recent campaign. They were behind the production of multiple videos to support the End of Financial Year Appeal, and the fresh images we will be utilising over the coming months as we continue to promote The Pokhaha Project.

The intentional support of a local business sits centrally within our international development philosophy, which we are currently in the process of refining, and are looking forward to sharing with you in next year's annual report.



Photo Credit: Dr. Clive Thomas





# Our New Online Resource

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Education is powerful. It has the potential to spark action and give freedom.

This is why in February we launched our online education resource for people to learn more about human trafficking and modern slavery.

The page can make confronting reading. At 40.3 million, the number of modern-day slaves is now higher than any other time in history. But this is why it's more important than ever to stay educated about this heartbreaking issue.

Through a series of graphics and powerful imagery, the webpage details the many complex forms human trafficking takes and how 3 Angels Nepal is working on the frontlines to rescue, rehabilitate and educate.

Since its launch in February, the platform has been viewed hundreds of times and is our third most visited page on the Give Freedom website. It has been used in schools here in Australia to teach the next generation of change-makers and it is equipping people with the information they need to understand this global topic, as well as inspiring others to take action.

Thank you for continuing to support our international development work and our mission to end human trafficking. If you haven't already, please take a look at the learn page by visiting [givefreedom.org.au/learn](https://givefreedom.org.au/learn). Make sure to share it with your friends and colleagues.





# The Pokhara Project

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## A reminder of what it's all about!

Give Freedom's focus remains on supporting our Field Partner, 3 Angels Nepal, to become self-sufficient by building them a long-term home.

The Pokhara Project is a sustainable building project that includes everything 3 Angels Nepal need to fight human trafficking through rescue, prevention and rehabilitation.

With the land, surveys and architectural plans completed, we are excited to start riverworks at the end of the year –pending the relevant permits and approvals. This important phase will stabilise the Seti riverbank by building a retaining wall and draining excess surface water on site.

Moving forward we continue to fundraise for this ambitious project with a productisation strategy designed to focus individual giving towards different interests and capacities. This will include a focus on the self-funding school and vocational training facilities.

Keep reading to find out more about some of the key elements of The Pokhara Project and the impact they will have on trafficked women and children.



## Project outcomes include:



**Women's Safe Haven**



**Community Medical Centre**



**New Self-funding School**



**Vocational Training Facilities**



**24hr Security + Safety**



**Safe Drinking Water**



**Hygiene and Sanitation**



**Environmentally Sustainable**



**Vulnerable Children's Homes**



**Earthquake-proof Engineering**



**Passive Solar Design Principles**



**Community Development  
and Empowerment**



# Women's Safe Haven

Every year thousands of women and young girls are trafficked out of Nepal and into a life of slavery.

Many are taken from their homes to work as sex slaves in the brothels of India, where they face abuse, fear, and a life without hope.

Take Ashra\*, a young Nepali mother who was trafficked across the Nepal-India border and sold into a life of violent sexual abuse and slavery.

She was tortured and beaten for not doing what she was told and became suicidal as the months of captivity slipped by.

Miraculously Ashra managed to escape one night, and travelled back to Nepal where the local authorities helped negotiate her daughter's release. It was a year before mother and daughter were finally reunited.

Every year 3 Angels Nepal rescues thousands of women and girls like Ashra who have been sold into a life of slavery. Many of these women are able to be

“ 3 Angels Nepal did more than I could ever have imagined. My life has a new beginning.

— Ashra





reunited with their families, but in a lot of cases this is not possible or safe.

The safe haven is a place of refuge, a place of healing, of understanding and importantly a place of shared sisterhood, where rescued women can recover from their trauma.

Here they can receive healthcare, counselling and legal aid. It is also a place to learn new skills which in turn will help them start new lives with a sustainable income.

When Ashra was reunited with her daughter she knew they needed safety, healing and help to rebuild their lives. She heard about 3 Angels Nepal and was taken into the safe haven where they received care and education.

“I started to hope that we could build a life for ourselves again,” she said.

Ashra completed vocational education, including training in border security, and her daughter started school. Today Ashra works at the 3 Angels Nepal India-Nepal checkpoint, where she intercepts traffickers and

prevents girls from experiencing a similar life of slavery.

“3 Angels Nepal did more than I could ever have imagined,” she said. **“My life has a new beginning.”**

The new women’s safe haven planned for The Pokhara Project will be low maintenance, sustainable and built to withstand Nepal’s level 5 earthquake zone and extreme monsoon conditions. It will include acute care rooms, private and group counselling rooms, vocational training facilities including a bakery, hairdressing salon and tailoring room.

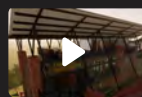
This sustainable building, with passive solar design, will cost \$500,000. We are thrilled to have already funded one quarter of this and we will be breaking the remaining amount down into smaller, fundable chunks as part of our productisation strategy.

Take some time to watch the videos below which walk you through the planned women’s safe haven and explain how the design embraces the local climate—minimising running costs and maximising quality of life for residents.



### 3D Model Walkthrough

Women’s Safe Haven



### Passive Solar Design

Women’s Safe Haven

*\* Name changed to protect the individual’s identity*



**19,700**

girls and women trafficked out of Nepal and into a life of slavery in India each year\*



**4,837**

girls and women are rescued from slavery by 3 Angels Nepal, or have the trafficking process intercepted, each year\*

*\* yearly average, 3 Angels Nepal 2021*



# Vulnerable Children's Homes

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In many cases it is children who are rescued from the depraved hands of traffickers.

Worldwide, almost one-third of trafficking victims are children, and this is no different in Nepal.

When the 3 Angels Nepal team rescue or intercept a child, or hear about a young person at risk of trafficking, they bring them to the safety of the children's home. It is not an orphanage, rather a place where these traumatised children can receive love, guidance and family support, while accessing the medical and psychological care they desperately need.

They benefit from nutritious meals and attend the 3 Angels Nepal school, where lifelong friendships are formed.

The Pokhara Project will include 14 new vulnerable children's homes for girls and boys who have been rescued from trafficking, or require protection from high-risk settings.

Each can accommodate between 10 and 12 young people depending on their ages.

They will home children like Mira\*, who at just five years old was brought to the children's home by her parents who feared she would be taken and sold into prostitution. Mira grew up in one of the poorest communities in Nepal, where trafficking rings target the most vulnerable.

Today, 16-year-old Mira is bursting with love and laughter. She may never know how close she came to being trafficked. Instead her sights are firmly set on becoming a businesswoman and helping others less fortunate than herself, like 3 Angels Nepal helped her.

"I feel happy at home, there is a lot of love," she said. "I am thankful for all the opportunities I have received."

The 14 new homes planned for The Pokhara Project will be housed in seven new buildings.

These have been architecturally designed to help foster friendship and a sense of community among the children, with a central village green and plenty of shared community spaces.

*\* Name changed to protect the individual's identity*





I feel happy at home, there is a lot of love.

— Mira

Our End of Financial Year Appeal (EOFY) focused on raising money to fund these homes, and proved to be one of our most successful campaigns to date.

The construction of each home costs \$125,000 and our EOFY goal was to fully fund Āśā house. Our newly developed marketing team created high-quality promotional material that engaged with our current supporters and reached new donors.

Over just four weeks we received enough donations to fund nearly three quarters of Āśā house. On top of this an individual donor came forward with a one-off gift to completely fund Māyā house. We are so grateful for everyone's support and generosity during this campaign and we are looking forward to seeing more homes funded over the coming months.



### Meet Mira

[Read and watch her full story here](#)





# Vulnerable Children's Homes

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## Honouring your generosity

Those who fully fund a new building will receive exclusive naming rights as a special thank you. This is our way of honouring the generosity and kindness of donors, and ensuring their legacy lives on for many years to come.

### They will also receive:



A dedicated plaque displayed on the building honouring their generosity.



An invitation to attend the building's opening festivities in Pokhara, Nepal.

## When will they be ready?

As soon as possible! Realistically, it may be a few years before we can begin construction.

The land has been purchased, and the architectural designs are ready to go. To ensure the most efficient and cost-effective building process we will wait for The Pokhara Project to be fully funded before we commence construction.



## How much is needed?



### **Fully fund a building**

You can fully fund a whole building, which includes two new homes, for \$250,000



### **Fully fund a home**

Fully fund the construction of a home for \$125,000



### **Part-fund a home**

Choose to part-fund a home with an amount of your choice.

To find out more about the homes visit our dedicated webpage  
[givefreedom.org.au/vulnerable-childrens-homes](https://givefreedom.org.au/vulnerable-childrens-homes)





# Meeting Urgent Needs in the Field

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Our 100% funding model means all money raised by Give Freedom International goes directly to the field to support The Pokhara Project.

However, a small amount is allocated to emergency needs on the ground.

This flexibility in our funding model empowers our Field Partner to respond quickly and effectively to any unforeseen challenges along the way. This year 3 Angels Nepal used this money to purchase a brand-new school bus for their students.

Previously the 3 Angels school had been using two buses to transport students to and from classes each day. After serving the school for many years, often in rural conditions and on bad roads, these much-loved buses broke down beyond repair.

That's where Give Freedom International stepped in to help.

The shiny, new yellow bus can safely transport 30 students at a time and has allowed the school to enrol an additional 50 students this year. It has meant our Field Partner can continue to give children from a range of backgrounds access to a high-quality education. School principal, Ramesh Pandey, explained the impact this new bus has had.

“When our buses broke down it was a really challenging time for us. I was using my personal car just to try and get children to school.

“Without transport we risked losing half our fee-paying students from the school, and without them we can't send our rescued children to school. So it really was desperate.

“This new bus is doing six trips every day and transporting 90 students to and from school. That's three trips in the morning to pick the students up and three in the afternoon to take them home.

“I am so thankful to have this bus. It has meant we have been able to enrol new students and continue to give these young people an education they deserve.”

Student Hari\* added: “I am happy because I don't have to walk to school anymore, or get looked down on by people along the way. The travel time has cut in third! I can use this time for other activities.”

The 3 Angels school serves children who have been rescued from trafficking, and those at risk, alongside full fee-paying students. This intentional mix of backgrounds is helping to break down damaging caste barriers, bringing children together as friends and helping to create a generation free from prejudice and discrimination.

A new school campus is part of The Pokhara Project and will enable 3 Angels Nepal to continue offering a high quality education to the young people of the region.

*\* Name has been changed to protect this child's identity.*



“

I am so thankful to have this bus. It has meant we have been able to enrol new students and continue to give these young people an education they deserve.

Ramesh Pandey, school principal

“

I am happy because I don't have to walk to school anymore, or get looked down on by people along the way.

Hari, 3 Angels student

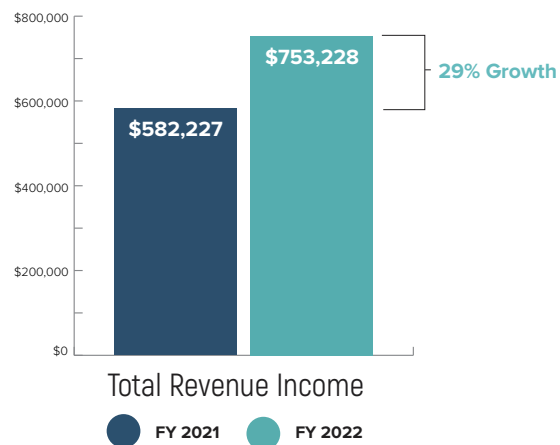


# Your Impact

The financial year of 2022 has been one of significant growth for Give Freedom, with an impressive **29 per cent increase** in overall revenue. It is an extraordinary achievement, one very few organisations accomplish in their start-up phase, and we cannot thank you all enough for your support in helping us achieve this.

The rise can be attributed to the formal establishment of the Give Freedom Foundation, which saw our operational income increase from \$259,544 in 2021 to \$423,452 in the 2022 financial year.

As we adapt our funding model in line with our updated strategic direction, the result is a distinctly different dataset to the one we reported last year. Our program expenses for The Pokhara Project are lower and our operational income has more than doubled—as per our strategic direction to maximise our impact to support our field partner.



Never in our wildest dreams did we think we would achieve this level of growth in such a short time period. It is phenomenal.

Kath Kable, Managing Director







# Program Expenditure

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While we continue to support our Field Partner with emergency needs in the field, our priority and sights are on fully funding The Pokhara Project, which will increase 3 Angels Nepal's long-term capacity and sustainability.

Now plans have been drawn up, we have entered into the fundraising phase for The Pokhara Project. To maximise the impact of your giving we will wait for the project to be fully funded before construction begins. This is the most efficient, and cost effective process, and until then, program funds will be held with financial stewardship and transparency.

This approach is reflected in the program expenditure this year—\$45,289 versus the \$283,957 expended during the financial year 2021.

The majority of our program expenditure, \$43,969, went towards disaster relief and other emergency support. We are grateful our financial positioning enabled us to assist 3 Angels Nepal as the fallout from the COVID-19 pandemic continues to be felt.

Program funds were released during the last financial year, and the distribution of these in the form of emergency supplies, food and medical packs occurred during the 2022 financial year (as reported on page 24). Our emergency support has also kept more children at school with the purchase of a brand-new bus (see more on this on page 38).





## Income

ITEM	FY 2022	FY 2021
Program Donations	\$329,776	\$322,683
<b>Total Program Income</b>	<b>\$329,776</b>	<b>\$322,683</b>

## Expenditure

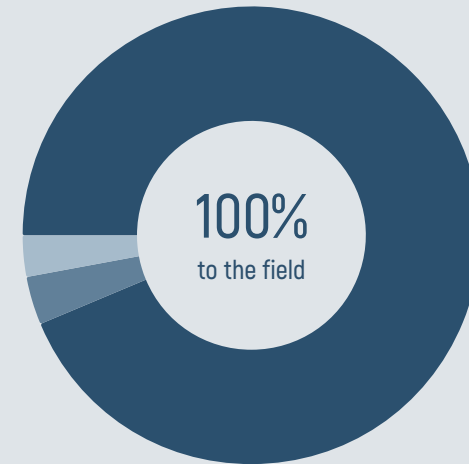
ITEM	FY 2022	FY 2021
<b>The Pokhara Project</b>		
Architect Fees	\$1,320	\$159,482
Foundational Infrastructure		\$11,578
<b>The Pokhara Project Total</b>	<b>\$1,320</b>	<b>\$171,060</b>

### Disaster Relief and Other Emergency Support

COVID-19 Relief		\$105,568
Emergency Support—General	\$1,545	\$7,329
Emergency Support—School Bus Replacement	\$42,424	
<b>Disaster Relief and Other Emergency Support Total</b>	<b>\$43,969</b>	<b>\$112,897</b>

<b>Total Program Expenses</b>	<b>\$45,289</b>	<b>\$283,957</b>
<b>Program Funding Profit/(Loss)</b>	<b>\$284,487</b>	<b>\$38,726</b>

## Program Expenditure Summary 2022



- 93.7% Emergency Support—School Bus Replacement
- 3.4% Emergency Support—General
- 2.9% Pokhara Project Architect Fees





# Operational Expenditure

There have been many changes behind the scenes at Give Freedom as we invest in an infrastructure aimed at growing the organisation's reach. Our biggest investment in this space is personnel. The recruitment of experienced professionals with not-for-profit experience will enable us to attract more investment, which in turn allows us to multiply our impact as we see each dollar donated more than doubling in economic return. All this combined gets us closer to our goal of fully funding The Pokhara Project.

Other figures cover the general business running costs associated with Give Freedom, including but not limited to the creation of marketing materials, the implementation and use of fundraising software and our website hosting fees.

What isn't covered in these figures are the donated goods and services given to Give Freedom by our supporters—and we would like to thank everyone who has helped us along the way. These gifts of time, expertise and space are invaluable and enable us to keep our operational expenditure down. Over the years they may fluctuate but for now please take a look at page 47 for more information on our donated goods and services.

## Income

ITEM	FY 2022	FY 2021
Give Freedom Foundation Donations	\$423,452	\$259,544
<b>Total Operational Income:</b>	<b>\$423,452</b>	<b>\$259,544</b>

## Expenditure

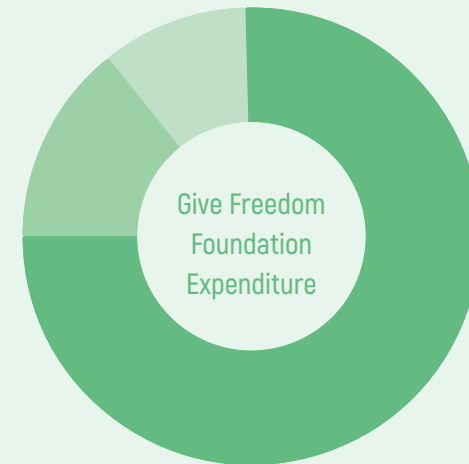
ITEM	FY 2022	FY 2021
<b>Business</b>		
<i>Accounting fees</i>	\$7,497	
<i>Auditor's fees</i>	\$1,900	\$1,700
<i>Bank fees (donation processing)</i>	\$2,913	\$3,182
<i>Business name registration</i>		\$87
<i>CRM—Raiser's Edge NXT</i>	\$14,710	
<i>Computers</i>		\$1,490
<i>Office supplies</i>	\$5	
<i>Insurance</i>	\$1,973	\$1,665
<i>Recruitment</i>	\$140	
<i>Software</i>	\$582	
<i>Staff amenities</i>	\$95	
<i>Trademarking</i>	\$3,400	
<i>Website hosting</i>	\$425	
<b>Business Total</b>	<b>\$33,640</b>	<b>\$8,124</b>



## Expenditure

ITEM	FY 2022	FY 2021
<b>Marketing</b>		
<i>Advertising and marketing</i>	\$8,468	\$14,601
<i>Amortisation—website</i>	\$1,487	\$1,487
<i>Printing</i>	\$4,414	
<i>Media production</i>	\$6,983	\$6,686
<i>Website development</i>	\$3,054	\$13,733
<b>Marketing Total</b>	<b>\$24,406</b>	<b>\$36,507</b>
<b>Personnel</b>		
<i>Personnel</i>	\$178,069	\$65,280
<b>Personnel Total</b>	<b>\$178,069</b>	<b>\$65,280</b>
<b>Total Operational Expenditure</b>	<b>\$236,115</b>	<b>\$109,911</b>
<b>Program Funding Profit/(Loss)</b>	<b>\$187,337</b>	<b>\$149,633</b>

## Operational Expenditure Summary 2022



- 75.4% Personnel
- 14.2% Business
- 10.3% Marketing







# Donated Goods and Services

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## Volunteers

A number of key positions at Give Freedom are filled by unpaid volunteers, who give their time and expertise for free. These include our CEO, Partnerships Director and Finance team.



## Discounted Services

We have received first class legal support at a significantly reduced rate, as well as successfully applying for not-for-profit discounts on the software we use. On top of this, Give Freedom receives a significant monthly advertising grant from Google which we use to build our brand awareness.



## Office Space

Most of our staff work remotely, however we have the use of an official office in Newcastle. This has been donated, meaning there is no rent or overheads for Give Freedom.



## Personnel

Our business model is structured so all core personnel are contractors, rather than employees. Financially speaking, this means there are no overheads for Give Freedom and staff costs are significantly lower. For personnel, it offers great flexibility in their work / life balance, a freedom we hold highly in our core values.



# Independent Audit Report

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We continue to hold transparency and accountability at the heart of our operations at Give Freedom, including our financial management.

We are committed to ensuring your generous gifts are used for the purposes for which they were raised and you can be confident that 100% of your everyday giving is used to support our Field Partner.

This year our operations here in Australia have been rigorously, independently and successfully audited by Bottrell Business Consultants Pty Ltd.



We are accountable to you and we remain committed to ensuring the financial integrity of this organisation.

— **Dr Peter Beamish**

Board Chair at Give Freedom International



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Email: [audit@bottrellgroup.com.au](mailto:audit@bottrellgroup.com.au)  
ABN: 59 125 425 274

**AUDITOR'S INDEPENDENCE DECLARATION  
UNDER ACNC ACT SECTION 60-40**

**TO THE DIRECTORS OF GIVE FREEDOM INTERNATIONAL LTD**

In accordance with Subdivision 60-C of the *Australian Charities and Not-for-profits Commission Act 2012*, I am pleased to provide the following declaration of independence to the directors of Give Freedom International Ltd. As the lead audit partner for the audit of the financial report of Give Freedom International Ltd for the year ended 30 June 2022, I declare that, to the best of my knowledge and belief, there have been no contraventions of:

- i. the auditor independence requirements of the *Australian Charities and Not for Profits Commission Act 2012* in relation to the audit; and
- ii. any applicable code of professional conduct in relation to the audit.

Dated this 20<sup>th</sup> day of October 2022

**BOTTRELL AUDIT**  
Chartered Accountants  
Address: 93 Lawes Street, East Maitland, NSW 2323

**BILLY-JOE THOMAS**  
Director







# Thank you for your support this year!

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Your partnership is helping to create a world free from human trafficking and exploitation, where every person is able to reach their potential.





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**GIVE FREEDOM INTERNATIONAL LTD**

PO Box 33  
LAMBTON NSW 2299  
Australia

ABN 58 169 717 355

[givefreedom.org.au](https://www.givefreedom.org.au)

