



GIVE FREEDOM

Free. Restore. Educate. Empower.

ANNUAL REPORT 2023





## Give Freedom International Ltd

Suite 1/25 Morehead St, LAMBTON NSW 2299,  
Australia.

ABN 58 169 717 355

Give Freedom International is committed to transparency and accountability—this annual report covers all activities during FY22/23.

## Tax Concessions

Give Freedom International is a Public Benevolent Institution (PBI) and endorsed by the Australian Taxation Office as:

- a Deductible Gift Recipient (DGR).
- an income tax exempt charity (holding tax concessions and exemptions relating to income, goods and services, and fringe benefits taxes).



## Australian Charities and Not-for-profits Commission

Give Freedom International is a registered charity with the Australian Charities and Not-for-profits Commission (ACNC) with DGR status, meaning that all Australian donations are fully tax deductible.



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# Our Founders

Welcome to the 2023 Give Freedom International Annual Report

Dear Friends,

We cannot thank you enough for your ongoing support and generosity. The past 12 months have continued to be an unsettling time globally as the cost of living crisis has put unprecedented pressures on individuals and organisations—and impacted each of us here personally in Australia.

Our own Field Partner, 3 Angels Nepal, who works tirelessly rescuing and rehabilitating women and children has also directly felt the impact of this unsettling time. They have faced unprecedented financial pressures and reduced funding across several of their programs—the most significant being the vulnerable children’s homes. This has been a heartbreaking situation to watch as we have supported our Field Partner in the best way possible.

Field situations in developing countries are dynamic in nature and can be very unexpected. The work of our Field Partner on the front lines of fighting human trafficking can be dangerous, and this reduction in funding has not been their only challenge.

This past year, they were specifically targeted by a known terrorist group and a life-threatening situation evolved. Key staff members were forced to flee into hiding for safety. Fortunately, after a period of time involving the relevant authorities, this situation eased.

We share this challenge with you today to celebrate even more the incredible work that 3 Angels Nepal does every single day. It is real, it is tangible, it is dangerous, and ultimately it is life changing. Because of generous supporters like you, we are well placed to support our Field Partner in these challenges through emergency and disaster relief, alongside development projects as they arise.

It was a pleasure to reunite with our Field Partner again after many years since the pandemic, and for our executive team to connect in person to confirm our mutual partnership and share the next stage in our journey together. Our long-term joint building development—The Pokhara Project—remains our core focus in this partnership between Give Freedom International and 3 Angels Nepal.

A key milestone this year has been the commencement of the riverworks to stabilise the banks of the Seti River. As with most things, there have been challenges along the way but it has been a joy to see this come to life as together, we work towards our vision to see a world free from trafficking and exploitation.

Thank you for your unwavering support through another significant year.



**Steve and Robyn Raymond**  
Founders and Directors  
Give Freedom International





# Our Board

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Dear Friends,

We are emboldened by your continuous generosity and support—your steadfastness is incredible. It is with pleasure that I share with you a recent board appointment of our managing director, Kath Kable, who has brought strong strategic leadership and robustness to Give Freedom International.

This challenging year has impacted many of us deeply and here at Give Freedom, we are no exception to this. The broader economic environment has directly impacted us alongside our Field Partner 3 Angels Nepal. Additionally, we have faced several challenges uniquely related to working in a developing country and the international development sector.

The evolving volatility in the field over the past 12 months meant the board of directors needed to make several challenging decisions to strategically respond to these emergency situations as they arose.

In direct response to the financial uncertainty faced by our Field Partner, the board made a strategic decision to delay a product launch and focus instead on an emergency appeal for our Field Partner. This decision was made with full knowledge it would impact our fiscal year giving.

International development is dynamic in nature and uncertain field situations in developing countries are expected, and embedded, within this industry. As a board, we

know that as we continue to remain focused on building our Field Partner’s long-term capacity and impact through The Pokhara Project, no doubt challenges will continue to exist.

We are on the cusp of a product-focused model transition in the coming year, as the Give Freedom team has worked consistently to support our Field Partner and you—our generous supporters—every step of the way. We are full of hope for this next exciting phase and wait eagerly to see it unfold.

Thank you for your continued support. Our commitment to you as a board is to honour your generosity by using your charitable giving wisely, strategically, and for the best outcomes for vulnerable women and children as we continue to fulfil our mission to develop life-changing and sustainable development projects.



**Peter Beamish**  
Board Chair  
Give Freedom International





# Mission, Vision and Values

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Our **vision**—to see a world free from human trafficking and exploitation, where every person is able to reach their potential—remains the same.

We continue to partner with communities at risk of human trafficking to deliver life-changing and sustainable education and development projects. Our current **mission** is to complete The Pokhara Project.

At Give Freedom our 5 core **values** are a part of everything we do:



## Integrity

We value honesty, openness and conduct ourselves with integrity.

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## People

We value our people holistically—their skills, their time, their work/life balance and the fullness of who they are as individuals.

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## Positivity

We value a posture of problem solving, and seek to maintain a “can-do” positive attitude in all aspects of our work.

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## Respect

We respect and value diversity of experience, background and ideas.

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## Excellence

We strive for excellence in everything we do, and commit to the daily development of strong foundations for growth.







# Building Strong Foundations

As a charity we have a long-standing history—and most recently we have been in a formative business and marketing, creation and development period. This period has been part of our strategy to transition from grassroots into a growing Australian-based charity.

- 1 Excitingly, we are nearing the full completion of our first core strategic area: **Strong Foundations**. This is a momentous achievement as our first strategic area underpins every single aspect of our charity and allows us to support our Field Partner while engaging with passionate supporters like you.
- 2 This year, we hosted our very first welcome dinner and annual Give Freedom Foundation event to solidify our **operational funding**—a significant milestone that allows 100% of your gift to go directly to our international development work in human trafficking hotspots.
- 3 One core aspect to secure the **program funding** required for The Pokhara Project and other emergency support is our shift towards our product-focused model—designed to grow our program funding capacity and accelerate progress towards completing this ambitious project. We are proud to say this is well underway and exciting new developments are on the horizon!

Once this shift towards our product-focused model takes hold, our strategic model will expand to further our reach and hopefully increase our overall revenue to complete our goal to see The Pokhara Project become a reality.





# Our International Development Approach

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You may have heard us refer to what Give Freedom does as international development work, but what does this mean and what are the core principles guiding our decisions?

International development refers to the collective efforts made by countries, organisations and individuals to improve the quality of life and enhance the socio-economic conditions of less developed regions.

While economic growth is a crucial component of this, international development emphasises the need for sustainable and inclusive progress that prioritises the wellbeing of all individuals, particularly the most vulnerable.



At the heart of international development is the United Nations **17 Sustainable Development Goals**, which aim to end all forms of poverty, fight inequalities and tackle climate change, while ensuring no one is left behind.



## Best Practice

The world of international development has evolved and been adapted over the years to include a set of guidelines intrinsic to the sector and recognised by many charities.

These guidelines shape best practice and involve community led interventions that are evidence based, and informed by research and experience. Our expertise in international development means that best practice sits at the heart of everything we do.



**Participation:** The Pokhara Project is locally inspired and specifically designed with the community in mind. From start to finish, the project consults community representatives and stakeholders, including 3 Angels Nepal and local experts, to ensure the build is relevant, sustainable and able to meet the community's needs.



**Adaptability:** In a crucial shift toward self-sufficiency, The Pokhara Project diligently addresses the new and changing needs of 3 Angels Nepal, and will be continuously evaluated and improved based on feedback and evidence.



**Sustainability:** The Pokhara Project has been engineered to withstand Nepal's destructive earthquakes and monsoons. The design also incorporates passive solar principles to make heating and cooling affordable. The build, once complete, will be owned by our Field Partner, empowering them to be self-sufficient long into the future.



**Transparency and accountability:** As a charity, Give Freedom represents industry excellence and greatly values transparency and accountability. From fit-for-purpose accounting systems to dedicated operational and program bank accounts, we ensure that the journey of every dollar from our supporters to the field can be traced.



**Evidence-based decision making:** The concept of the Pokhara Project has been shaped by tried and tested principles identified and employed by 3 Angels Nepal for over a decade—from the need for broad security measures and vocational training facilities, to the presence of an on-site medical centre. It is also informed by trusted experts who have addressed our Field Partner's needs through customised engineering and considered design.



**Cross-sectoral collaboration:** Several professionals and stakeholders from multiple sectors were invited to address the complex, interconnected challenges facing the Pokhara community. They included hydro-engineers to prevent erosion of the land by stabilising the Seti River, seismic engineers to earthquake-proof the new build, construction experts, local security experts and more.

## Partnership

At Give Freedom, we believe long-term positive change comes from community focused solutions. These solutions must not be created by us, rather, borne through the local community identifying their needs and designing interventions to address these in a sustainable way.

Our focus is on building the capacity of our Field Partner who, in turn, is owning and driving their future development. The true success of the partnership between us and our Field Partner lies in understanding the power of their voice, and recognising the valuable knowledge and insight they have.

## Flexibility

International development projects are dynamic and ever changing. The economic and political landscape in which they operate pose risks and challenges not faced in countries like Australia, and a degree of flexibility is required when navigating these.

Cultural orientations can and do differ which means behaviours, attitudes and practices will be different. Give Freedom is mindful of these differences and flexible in our approach.



Left to right: Sarah Gautam, Steve Raymond, Robyn Raymond, Rajendra Gautam, Ramesh Pandey



The Give Freedom Foundation is already a year old—and what an incredible year it has been!

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The launch of the Give Freedom Foundation in May 2022 was borne from a strategic focus to see every dollar gifted by our supporters work harder and go further.

The Foundation has made this possible and launching it was a monumental milestone for us. Since its debut, the Give Freedom Foundation has gone from strength to strength.

In the past year alone, Foundation members have rapidly increased in number and given selflessly to cover crucial operational costs.

Funding from the Foundation enabled our close team of professionals to successfully deliver a customised and engaging Emergency Appeal (pg 42) and Christmas Campaign (pg 44) that collectively raised over \$200,000.

And because the Give Freedom Foundation also powers our 100% Giving Model, every cent goes to our Field Partner for the protection and care of vulnerable children.

That's just a few exciting achievements out of many.

As a strategic solution to future growth and sustainability, the vision for the Give Freedom Foundation is fast becoming an established reality. Thanks to our dedicated and invested Foundation members, we are able to streamline our processes, incorporate greater transparency and accountability measures, send 100% of funds from everyday giving to the field and so much more.



## What does it mean to be a Give Freedom Foundation member?

Foundation members are the bedrock of our organisation and we would not exist without them. That's because their generosity:

- 1 **Drives growth and impact**, helping more women and children in trafficking hotspots access critical, timely support from our Field Partner.
- 2 Enables our **100% Giving Model**—a promise to everyday supporters that every dollar they give goes directly to our international development work.
- 3 Fosters **long-term stability and sustainability** as our work expands. We strive for excellence in everything we do—and their partnership is what allows us to create strong foundations for growth.
- 4 Empowers us to **strategically invest**. The Foundation gives us greater autonomy to direct funds where they will be most effectively used. Growth for the Foundation is a win for Give Freedom and, specifically, for The Pokhara Project as the Board can strategically channel funds into Program activities when needed. And because our 100% Giving Model promises that every dollar from everyday supporters goes to the field, this can't happen the other way round.
- 5 Maximises your giving by allowing us to **multiply your gift** through fundraising and business initiatives.

Learn more about the [Give Freedom Foundation](#) or contact [partners@givefreedom.org.au](mailto:partners@givefreedom.org.au)







# 100% Giving Model

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We guarantee that 100% of every gift goes directly to our international development work. Our 100% Giving Model is made possible by the Give Freedom Foundation.

Our unique giving model makes it easy for Australians to make a big difference in the fight against human trafficking. It encourages more people to get involved in a cause they are passionate about, no matter their gift amount, with the confidence that every dollar goes directly where it's most needed.



# Human Trafficking: The Methods and Interventions

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Human trafficking is an unthinkable reality for millions of people worldwide.

Women, men, and children—exploited for profit. Enticed into marriage, only to be sold into prostitution. Abducted and forced to become a child soldier—or to sell their organs.

The scenarios can look different based on a person's geography, sex, age, and physical abilities. But the result is always the same—a loss of freedom, a life of bondage.

Our Field Partner is working on the front line in Nepal, intercepting and rescuing women and children from the clutches of traffickers. But how do they spot traffickers and what do they do to prevent the vulnerable from being snatched away?

Here, we take a look at the methods and interventions employed by 3 Angels Nepal.

## How it Happens

Human trafficking has evolved into a sophisticated and covert network, operated by a complex, underground web of criminals. Peeling away the layers, you discover the intricate movement between different traffickers which sees men, women and children passed between multiple people before they reach their final destination.

In Nepal, around 35,000 people are trafficked every year, and for the majority of these women and girls, the process will start in the remote villages where they live.

The harrowing journey of human trafficking victims, coupled with the intricate movement between traffickers, paints a grim picture of the challenges faced in eradicating modern-day slavery.

Identifying potential victims early is crucial for rescue and for bringing traffickers to justice. This is why 3 Angels Nepal continues to work on the front line rescuing and intercepting women and children from the hands of traffickers.

From the rural areas, these people are passed to trafficker B, in the metropolitan areas including Pokhara where our Field Partner is based. This trafficker will organise hotels, fake papers, and spin a story to the victims about where they are going. He or she is liaising closely with the next trafficker in the chain.

Once outside of Nepal, they are passed to trafficker D, who is the representative of the brothel or forced labour site where the women and children will end up.

Here, trafficker A begins the initial grooming of vulnerable individuals, commonly targeting those facing economic hardships. Traffickers exploit their vulnerability, luring victims with false promises of a better life, education, or job opportunities.

They dangle hope in front of them and gain their trust. Often, this source trafficker will be trying to get a group of people, between 15 and 20, but sometimes up to 50 will be trafficked away from the villages at one time.

Trafficker C is the one who escorts the victim across the border. In Nepal, this is usually across the 1700km open border with India. Although more recently, traffickers are beginning to spirit these victims into neighbouring China and Bangladesh.

They are transported through irregular channels and the ever-changing routes and modes of transport further complicate efforts to intercept these illegal movements.

Since COVID, the trend in global human trafficking is changing and victims are frequently passed on to yet another criminal in the chain. Trafficker E will be the one who takes them even further from their homes and on to yet another country like the United Arab Emirates, where the demand for forced labour remains high.

# How to Spot Human Trafficking

3 Angels Nepal currently employs 37 women in checkpoints along the border with India. Ninety percent of the women have previously been trafficked and are now trained to spot the signs of others following their fate. They work closely with other not-for-profit organisations (NFPs), and local government and law enforcement agencies who assist them in disrupting traffickers. So what are they looking out for as they watch hundreds of people cross the border?



## 1. Body language and attire

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Trafficking victims may show signs of extreme fear and anxiety, especially when questioned or approached by strangers. Their eyes may dart around, avoiding eye contact, and they may appear excessively nervous or withdrawn.

Victims may display a submissive or defeated posture, keeping their heads down and shoulders slouched.

What they are wearing can be another potential clue, with anybody displaying an artificial look raising suspicions. For example, if a girl from rural Nepal is wearing western clothes and not their village dress, this can be a sign they have been dressed by a trafficker.



## 2. Aggression

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When staff intervene at the checkpoints and ask questions, the response of the individuals helps gauge whether or not a person is being trafficked. If the first response is to retaliate or fight back, then there is usually something suspicious happening.

3 Angels Nepal staff work closely with the police during these border intercepts, as force is often required to get the victims off transport and into the monitoring station. Suspected traffickers are taken into police custody at this stage.



## 3. Story inconsistencies and fake documents

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If staff suspect someone is being trafficked the potential victim is taken to the 3 Angels Nepal monitoring station and interviewed. They are asked open-ended questions that allow them to share their story in their own words.

3 Angels Nepal staff will attempt to contact the person they are allegedly meeting in India. Usually, if the person is being trafficked this number is either false or is not answered. This simple step is usually enough to confirm suspicions and inform the person they are being trafficked.

Staff will also inspect travel documents and have been trained to spot fake passports and marriage certificates.



Since 2006, the vigilance of 3 Angels Nepal staff at these border crossings has led to the rescue of nearly 45,000 women and children. The covid pandemic has changed the nature of trafficking around the world and in Nepal, the trend is shifting away from border crossings to internal trafficking.

With this shift, the work of 3 Angels Nepal is also changing, and their focus is moving to the community where they aim to prevent trafficking at the grassroots level through education and raising awareness.



# Our Field Partnership

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Partnerships are critical to achieving effective development outcomes and at Give Freedom we believe a quality partnership should be based on mutual respect, transparency and understanding.

We continue to practise our international development model of working with one Field Partner at a time until they reach self-sufficiency.

Over the past 12 months we further built on our strong partnership with 3 Angels Nepal—a trusted and well-respected non-governmental organisation (NGO) committed to a vision of a society free from human trafficking. They fight human trafficking through rescue, prevention and rehabilitation, alongside life-saving community building activities.

Deepening the relationship between Give Freedom and 3 Angels Nepal has been, and will continue to be, our ongoing commitment. We do this in a number of ways, including field visits, weekly calls and regular partnership reviews.

This open communication maintains a healthy partnership and a shared understanding of our expectations and responsibilities.





## Together, We Are Making a Difference

The work of our Field Partner, 3 Angels Nepal, makes a powerful difference in the region of Pokhara and along the India-Nepal border. 3 Angels Nepal reported the following program outcomes during financial year 2023:



**5195 people were rescued from slavery** or had the trafficking process intercepted before they could be sold.



**215 women were given refuge** at the 3 Angels Nepal safe haven—167 were safely reintegrated into their community of origin.



**400 students received education** at the 3 Angels Nepal school, preparing them for a brighter future.



**150 children are living in safe alternative housing** where they can laugh, play, grow and thrive.



**5129 young people received anti-trafficking training** through a youth-led awareness program that reached the army, police, schools and border security forces.



**120 women received support to start their own businesses.** That's over 2400 women to date who have been empowered to forge their own futures.



# An Interview with Sarah Gautam

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**Q: What is your greatest achievement over the past 12 months?**

A: There have been a number of women who have arrived at the safe haven with critical mental health challenges and suicidal thoughts. I have been so inspired by their determination to start a new life and my part in their recovery is my greatest achievement this year.

**Q: If you could say something to Australian supporters who have helped to enable your work, what would you say?**

A: Your efforts are making a meaningful difference in the lives of vulnerable individuals. I believe that together we can create a world where exploitation and slavery have no place. Let's continue to raise awareness, advocate for change, and provide aid to survivors, ensuring a safer and more just future for everyone.

Thank you for making a meaningful difference in the lives of the women and children in our community.

**Q: Describe some of the key challenges you have faced in the past 12 months?**

A: Our challenges over the past year can be grouped into three categories. Sadly the first relates to capacity, which tells us our services are still so desperately needed. We have had moments where we have more women referred to our care than we have space for, which leads to overcrowding. Coupled with this, the lack of medical trauma care has been another major challenge as we fight to get women the care they need.

Earlier in the year my husband and I faced a major security challenge as we received threats to our personal safety. Spending time away from home and in hiding was a big challenge, but I am happy to report this period has passed.

**Q: What are the most pressing issues related to human trafficking in Nepal at the moment and what is 3 Angels Nepal doing to address them?**

A: We have seen an increase in child marriage which is alarming. The practice was outlawed by the government

but it still happens and means girls are taken out of school and bound to the home.

Other issues we are facing relate to false marriage documentation, which makes it hard for our border patrol officers to spot women who are being trafficked. There is also an increased number of people migrating from villages into towns. Once there, they are very vulnerable to human trafficking. To address this we have built a stronger campaign through Hamro Abhiyan—our youth-led awareness campaign initiative.

**Q: What motivated you to start this journey and establish 3 Angels Nepal?**

A: From a young age I have always been passionate about child protection and women's rights, but being passionate was never enough in a society with limited education and family support. I was fortunate enough to receive higher education in Kathmandu, and here I was introduced to politics and saw this was the route to making a difference in the lives of the vulnerable women and children I had left in the village. It was here I also





started working with trafficked children, helping to rescue them from temples around the city.

My husband motivated me to use my skills and experience as a nurse to join the fight against human trafficking and every day I am making a little difference in the lives of those we are rescuing.

**Q: What gives you hope when you think about the future?**

A: When I watch a woman or child we have rescued smile, and see their eyes have hope rather than sorrow, I feel energised. It tells me they have a new future, a stronger future, a brighter future—this is the strongest motivation for me to keep moving forward in these challenging times.







## Nepal Visit

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Give Freedom founders and directors Steve and Robyn Raymond, along with managing director Kath Kable and marketing director Shelly McKewin, visited Nepal in November for important partnership meetings and to strengthen ties between organisations.

It was the first time anyone from Give Freedom had been able to visit Nepal since the start of the pandemic in 2020. The week-long visit was an opportunity to discuss Give Freedom's and 3 Angels Nepal's joint building development, The Pokhara Project, and confirm the strong, mutual partnership between the two charities.

Give Freedom saw firsthand the incredible work 3 Angels Nepal do in rescuing and rehabilitating vulnerable women and children.

Alongside meetings and festivities, the Give Freedom team spent four days with local media organisation Burning Twig, capturing videos and photos which will be used to further promote The Pokhara Project.

Turn to page 31 for a taster of the latest Pokhara Project plans.



# Kath's Nepal Visit Highlights

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As Give Freedom's managing director, Kath has a deep and abiding respect for the life-giving work of 3 Angels Nepal. Several highlights came from the trip to Nepal and here, in her own words, are just some of her favourites.



In early November 2022, we spent a week visiting our Field Partner in Nepal. This was my first time in Pokhara and I was amazed by the incredible work 3 Angels Nepal do—rescuing and rehabilitating the community's most vulnerable.

The trip was a profound experience for our small party that included myself, our marketing director Shelly McKewin, and our founders Steve and Robyn Raymond.

Together, we reaffirmed the mutual partnership between Give Freedom International and 3 Angels Nepal, and I witnessed firsthand just how closely our core values of integrity, people, positivity, respect and excellence aligned with theirs.

Our trip was an opportunity to discuss our joint building development, The Pokhara Project—a sustainable development project that will increase and secure the capacity and impact of our Field Partner's anti-human trafficking and development work in Nepal. Conversations were encouraging and robust, and have duly informed our marketing and fundraising strategy for The Pokhara Project.

To celebrate our collective vision for the development, we held a land-breaking ceremony with all the women, children and staff of 3 Angels Nepal at The Pokhara Project site. This was a true highlight. To stand on the land—to see the enormity of it and realise the grandness of our vision and what their future will be—took my breath away.

The ceremony was a joyous occasion where we shared food, played games and got to know all those involved.

Excitingly, we met the builders and architects who would carry out the riverworks—an important phase to secure the site from future erosion and flooding.

“ To stand on the land—to see the enormity of it and realise the grandness of our vision and what their future will be—took my breath away.

We know everyone working on the ground in Nepal is so incredibly grateful for your support, so please accept this as a thank you note from them. Together, we will build their capacity so they can continue to have a lasting impact on the lives of trafficked women and children.





The Pokhara Project will be built above the banks of the Seti River.



# THE POKHARA PROJECT

Our established Field Partner works on the front line of a trafficking hotspot, rescuing and rehabilitating women and children from the horrors of human trafficking.

The Pokhara Project is a sustainable building development designed to increase the capacity and impact of their established anti-human trafficking work.

It will include a self-funding school, women's safe haven, vulnerable children's homes, a community medical centre and vocational training facilities, all designed to bring new life and hope back into the lives of those who were trafficked.







So far, the land for the new facilities has been purchased, architectural designs are ready to go and vital engineering works to stabilise the riverbank are underway (see page 33). Now, we need to raise the funds required to complete the build.

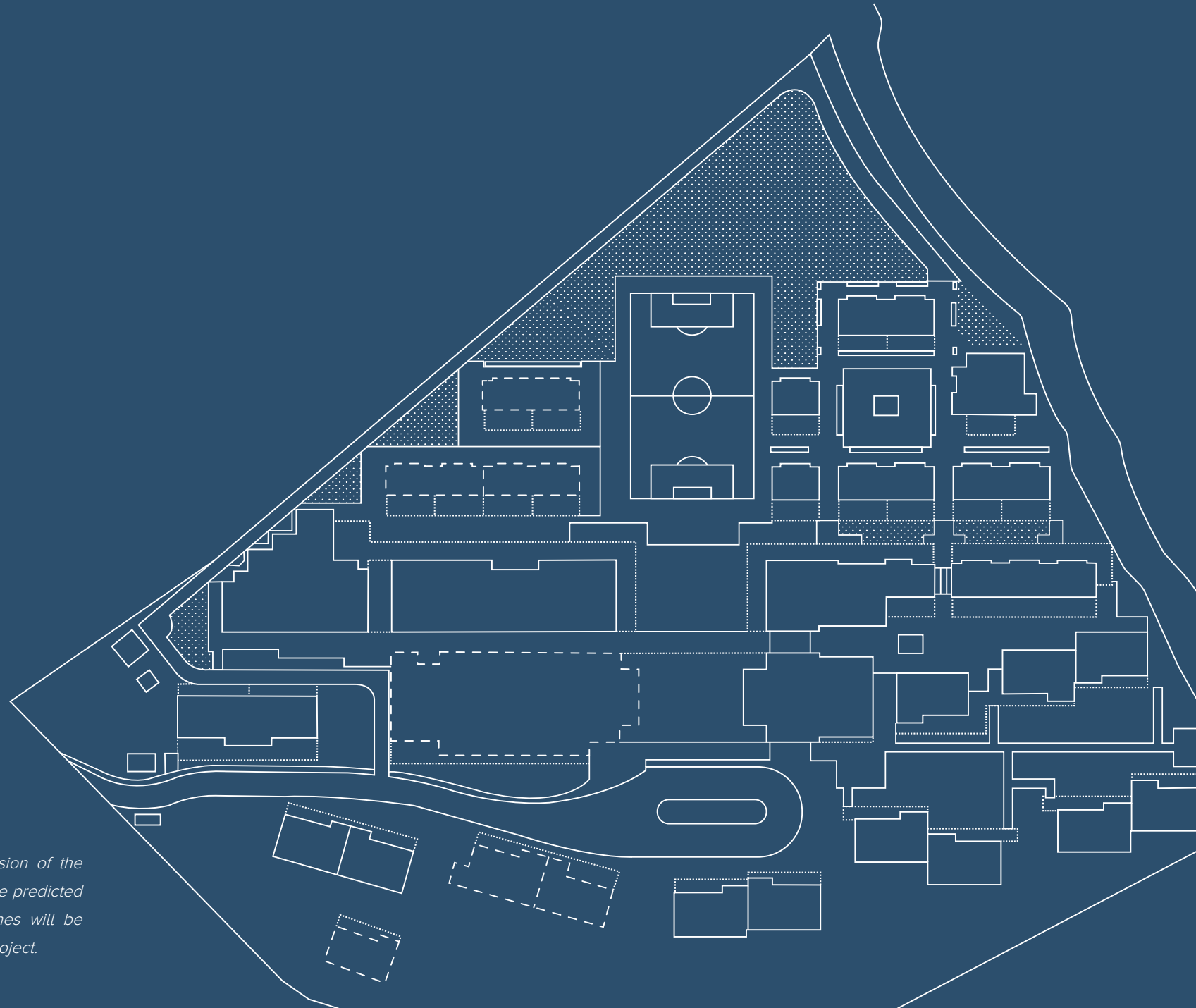
To ensure the most efficient and cost-effective building process, we will wait until The Pokhara Project is fully funded before construction begins, which may be a few years down the track. You can read more about the reasons behind this on page 35.

Behind the scenes, our team has been working hard to create eye-catching and informative materials which will be used in the promotion of this large-scale and ambitious project.

Here's a sneak peak of what they will look like. Stay tuned for some emotive videos too!



-  Education
-  Sustainability
-  Children
-  Women
-  Health
-  Protection
-  Water & Sanitation



*Dotted lines represent future expansion of the development site to accommodate the predicted growth of 3 Angels Nepal. Solid lines will be constructed as part of The Pokhara Project.*





# Riverworks are Underway

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On the ground, important riverworks to stabilise the banks of the Seti River ahead of The Pokhara Project development began in April 2023.

This vital step is reinforcing the 250-metre stretch of river adjacent to The Pokhara Project site and will form a key part of the site's sturdy, earthquake-proof foundations.

Stabilising the banks and draining excess water from the site are crucial due to the monsoon weather affecting the region. Every year during the monsoon season the Seti River floods. This flooding dumps excess sediment along the riverbed and banks, and causes land around it to flood.

On top of this, the increased volume of water and strong current of the river is leading to significant soil erosion of the river banks and base of the adjacent cliff, at the top of which is The Pokhara Project build site. Left unchecked, this would compromise the land earmarked for the development.

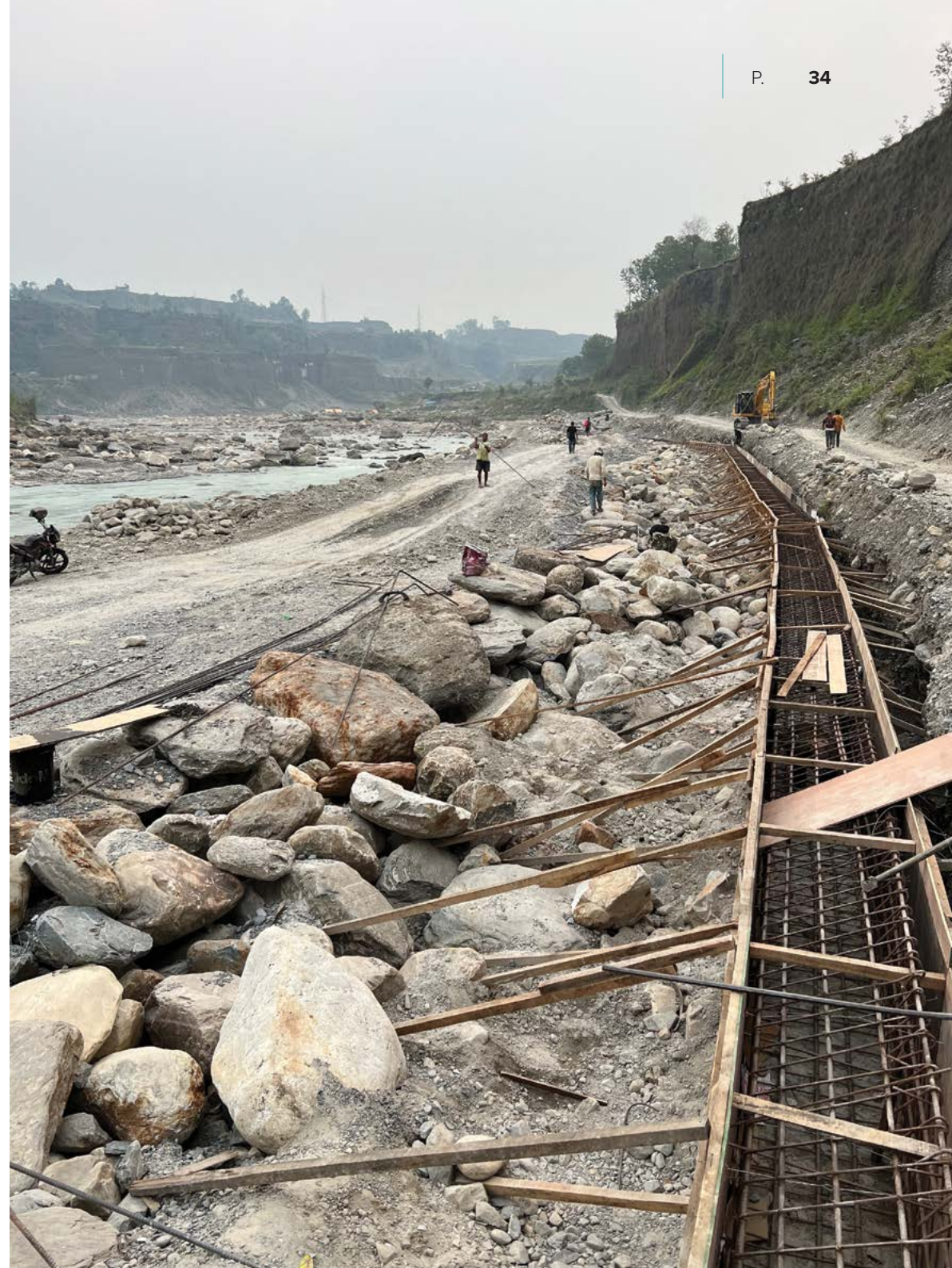


Thanks to your support, we were able to commission hydrology and geotechnical engineers to conduct site surveys, run flood and flow simulations and design the most sustainable solution.

The final design includes a combination of spurs and revetments to stabilise and protect the riverbank. These will keep flood water away from vulnerable banks, reduce the amount of debris deposited on the riverbed and absorb the river's energy. Launching aprons will also be used to prevent the removal of sediment from the bed and banks of the river.

Together, they will protect the cliff base from further erosion and ensure The Pokhara Project is sustainable long into the future.

Nepal-based construction engineers hope to complete these riverworks very soon.





## Why Wait?

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The Pokhara Project is a big, ambitious, long-term initiative that will take years to complete. You may wonder why we are waiting until the project is fully funded before construction begins, particularly when so many of you have already given generously. Here are the main reasons why.



## On the Ground

The Pokhara Project site is approximately 8km outside Pokhara where 3 Angels Nepal has its current base. Access is via a dirt road and the drive takes approximately 30 minutes. Building in sections would force our Field Partner to split their operations and commute between two sites.

It is an impractical scenario, one that would limit the impact they are able to have on the ground rescuing and rehabilitating women and children.



## Protection

In looking for the perfect location, our Field Partner had a few important requirements. The land needed space to house all their operations in one place, and be a site which would give protection to the women, children and staff working and living there.

The nine acres of land purchased by Give Freedom International, thanks to our incredible supporters, ticked both boxes. It is big enough to comfortably house all the facilities, and its rural location also means 3 Angels Nepal will be able to easily monitor the comings and goings on site.

If we were to build in sections as and when the key elements are funded, protecting those living and working at the new site would become difficult. This is because the perimeter fencing would not be in place yet.



## Financial Governance

We are governed by strict rules here in Australia, at both a national and federal level, about what we can and cannot do with the money our supporters so generously give to The Pokhara Project.

Our board takes its governance and responsibility seriously, and all gifts are held ready for the project to be fully funded. There is no limit on how long we can keep these funds, as long as they are ultimately spent on the intended charitable purpose.



## Infrastructure

In consultation with subject matter experts—architects, construction companies, engineers and local professionals—it is advised that building The Pokhara Project in one phase, from start to finish, is the wisest approach and best use of funds.

Additionally, the most cost-effective way to lay the foundational infrastructure—water, electricity, sewerage—is in one hit at the beginning of the project. It is a large part of the overall project cost and a stage that is best completed in one go.



# Meeting Urgent Needs in the Field

We guarantee that 100% of your gift goes directly to our international development work.

However, a small amount is allocated to emergency needs on the ground. These gifts empower our Field Partner to respond quickly and effectively to any unforeseen challenges along the way.

This flexibility in our funding model allows us to be strategically responsive to the dynamic needs in the field and help in an appropriate way.

In the past financial year, your generous support enabled us to gift digital whiteboards and a new toilet block to the 3 Angels Nepal School.





## New Whiteboards

The 3 Angels Nepal school serves rescued and at-risk children alongside fee-paying students.

This intentional mix of backgrounds is helping to break down damaging caste barriers, bringing children together as friends, and helping to create a generation free from prejudice and discrimination.

Gifts from generous supporters this year allowed 3 Angels Nepal school to buy five new digital whiteboards and projectors. The purchase was in response to a growing need for improved technology at the school, and has already benefited all students aged four and up.

Teachers have also been provided with internet access and laptops compatible with the whiteboards to plan interactive lessons for their students. Collectively, this response means 3 Angels Nepal can continue to give children a high-quality and engaging education.

“The whiteboards really focus my concentration,” said a pupil at the school. “I can see the lesson and writings clearly, and the audio and visual materials the teacher uses on them are great to help me learn and understand.”

## New Toilet Facilities

A much-needed additional toilet facility was built at the 3 Angels Nepal school site thanks to gifts from generous supporters.

Previously, the school had just two toilet blocks, shared by 450 students and 30 staff members. The limited facilities led to overcrowding, particularly during recess, and forced some to miss school entirely.

Thanks to your generosity, the new block has provided three new toilets, improving the overall sanitation for students. It has also allowed the school to provide separate facilities for boys and girls—creating a more

gender equal environment and addressing privacy and safety concerns, particularly for female students.

School principal Ramesh Pandey said, “The new toilet block is a big relief for the students and teachers. They are not having to wait as long and it is safer for them to have separate male and female toilets.

“They are clean and we have improved the health of our students dramatically as there is a lot less open defecation.”





# Our emergency appeal.

We are deeply committed to building the capacity and impact of our Field Partner, and our focus remains on their long-term sustainability.

This year, 3 Angels Nepal faced reduced funding and urgently needed help to keep 150 rescued and at-risk children safe.

The flexibility in our funding model allowed us to focus our end of financial year campaign on raising urgent funds for their child program.

This emergency appeal proved hugely successful, raising a total of \$75,290. We were blown away by the generosity of our supporters who once again stepped up to keep vulnerable children safe.

Online, the appeal had a strong presence across our social media platforms, reaching 83,829 people and generating a number of new followers. Our custom-built, dedicated

webpage had over 7000 unique views and was the most visited page throughout the end of financial year period, attracting many new donors and inspiring them to give.

Thanks to your unwavering commitment, we were able to provide the emergency relief our Field Partner so desperately needed. In simple terms, this means their life-saving child program can continue to run over the next year.

Your kindness and generosity has given 150 rescued and at-risk children living in 15 vulnerable children's homes essential resources, counselling and an education, all aimed at restoring their broken childhoods.





# More Good News!

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## Christmas Campaign

Once again we've been blown away by the incredible response of our generous supporters to our Christmas campaign.

We asked for gifts to fund Āśā House, a home for girls under 12 years old who have been rescued from, or are at risk of, human trafficking.

Thanks to everyone's immense support, this home is now fully funded, meaning children will have a safe place to call home for generations to come.

This new home, the second to be fully funded, will protect and boost the capacity of our Field Partner's anti-trafficking work for the long term—ensuring countless girls can find freedom, restoration, education and empowerment.

## Give Freedom Resource Centre

Partnerships make a powerful difference and we are so grateful to each and every one of our supporters for choosing Give Freedom. That's why this year we created the Give Freedom resource centre full of materials to download and share.

The resource centre is an online portal with downloadable promotional images, web banners, social media content and more.

Research shows authentic corporate philanthropy can inspire greater loyalty from customers and clients, as well as foster a stronger internal culture amongst staff. The resource centre is there for you to promote your partnership with Give Freedom International, which in turn will go a long way towards helping us raise awareness of human trafficking.

If you haven't already, take a look at what is available and use the resources to showcase your support with your networks.



**Use the Give Freedom Resource Centre today!**





# Your Impact

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It is our greatest privilege and highest priority to honour your generosity by using your charitable giving wisely, strategically, and for the best outcomes for vulnerable women and children. You are making such a life-changing difference.

Financial year 2023 has been a challenging year that has affected many of us deeply. In direct response to a life-threatening situation and financial uncertainty faced by our Field Partner, a strategic decision to delay an intended product launch impacted our fiscal year income.

This decision was made as the heartbeat of Give Freedom is to ensure the best long-term outcome for our Field Partner on the front lines of creating a society free from human trafficking. The past 12 months have seen significant disbursement to program with commencement of the riverworks alongside much-needed disaster and emergency relief support. When we have needed to pivot, we have been well placed to do so.

Give Freedom's unique multi-year strategy and focus on one-off major gifts—a distinction from other non-profits—means that our donation income can vary and fluctuate. The realities of international development work and the operational nature of our charity, makes large swings in our income a matter of course and an expected result that is perfectly aligned with our strategic framework.

It is why we continue to grow and are thrilled to report that we received more gifts to the Give Freedom Foundation than pledged—a wonderful achievement! We are forever thankful to our generous supporters who have championed us through another significant year.

As we find ourselves on the cusp of transitioning to a product-focused fundraising model in the coming year, we feel ready and excited to step into this next stage of our journey.





# Program Expenditure

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Program expenditure was notable this financial year. A key milestone was the commencement of the riverworks to stabilise the banks along a 250-metre stretch of the Seti River—with over 74% of program funds disbursed towards this work—marking the first stage of construction to see The Pokhara Project become a reality.

In direct response to emerging needs in the field, our emergency appeal raised \$75,000—that's \$9000 over our hopeful target of \$66,000. Thank you! We disbursed \$66,000 in emergency relief to keep vulnerable children safe, nurtured and fed next year.

The remainder of the funds was put toward The Pokhara Project, as per our Funding policy.

Your generosity has enabled 3 Angels Nepal to continue providing a safe haven for 150 trafficked and at-risk children, extending their life-saving child-focused program for yet another year.



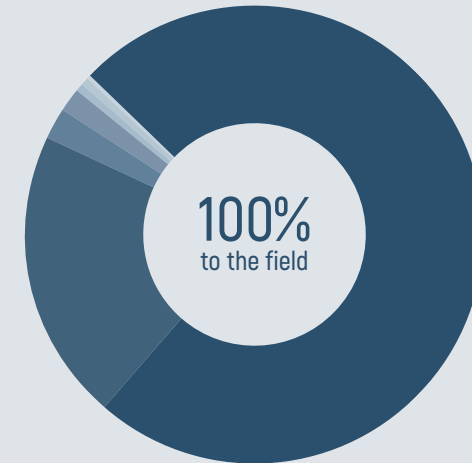
## Income

ITEM	FY 2023	FY 2022
Program Donations	\$178,718	\$329,776
<b>Total Program Income</b>	<b>\$178,718</b>	<b>\$329,776</b>

## Expenditure

ITEM	FY 2023	FY 2022
<b>The Pokhara Project</b>		
Architect Fees	\$1,595	\$1,320
Riverworks	\$237,210	
<b>The Pokhara Project Total</b>	<b>\$238,805</b>	<b>\$1,320</b>
<b>Disaster Relief and Other Emergency Support</b>		
Emergency Support—Child Relief	\$66,000	
Emergency Support—Digital Teaching Boards	\$7,387	
Emergency Support—General	\$290	\$1,545
Emergency Support—Playground Repair	\$2,250	
Emergency Support—School Bus Replacement		\$42,424
Emergency Support—Toilet Block	\$4,929	
<b>Disaster Relief and Other Emergency Support Total</b>	<b>\$80,856</b>	<b>\$43,969</b>
<b>Total Program Expenses</b>	<b>\$319,661</b>	<b>\$45,289</b>
<b>Program Funding Profit/(Loss)</b>	<b>(\$140,943)</b>	<b>\$284,487</b>

## Program Expenditure Summary 2023



- 74.21% The Pokhara Project—Riverworks
- 20.65% Emergency Support—Child Relief
- 2.31% Emergency Support—Digital Teaching Boards
- 1.54% Emergency Support—Toilet Block
- 0.50% The Pokhara Project—Architect Fees
- 0.70% Emergency Support—Playground Repair
- 0.09% Emergency Support—General



# Operational Expenditure

This year marks the first full year of The Give Freedom Foundation, whose wholehearted commitment to cover all administration and marketing costs sustains, among other things, our 100% Giving Model.

The Foundation is the bedrock of our charity and without their continued generosity our work would not be possible. With the strong introduction of the Foundation last year, we saw an initial sharp growth in income. This year, gifts received through the Foundation have stabilised to an expected operational baseline.

The complex and dynamic nature of international development requires experienced professionals with not-for-profit and international development expertise to navigate and provide leadership to see our goals become a reality. As we continue to strengthen our standing as an Australian-based charity, our operations and expertise will expand to achieve our vision.

With the long-term nature of our joint building project, The Pokhara Project, plans to strategically grow the Foundation are well underway to ensure we continue to reach our goals and protect our 100% Giving Model—our promise to everyday supporters that every dollar they give goes directly to our international development work.

## Income

ITEM	FY 2023	FY 2022
Give Freedom Foundation Donations	\$376,000	\$423,452
<b>Total Operational Income:</b>	<b>\$376,000</b>	<b>\$423,452</b>

## Expenditure

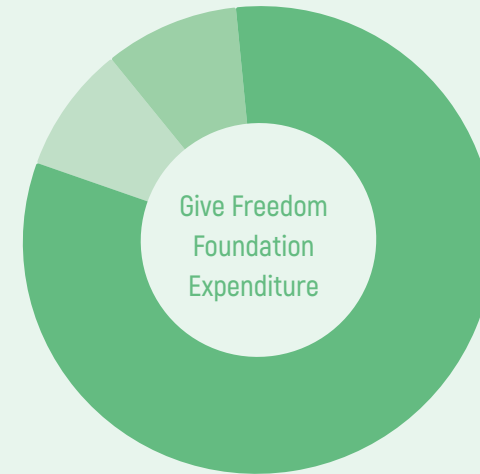
ITEM	FY 2023	FY 2022
<b>Business</b>		
<i>Accounting and auditors fees</i>	\$3,350	\$9,397
<i>Bank fees (donation processing)</i>	\$2,079	\$2,913
<i>CRM—Raiser's Edge NXT</i>	\$8,130	\$14,710
<i>Office supplies</i>		\$5
<i>Insurance</i>	\$2,952	\$1,973
<i>Recruitment</i>	\$185	\$140
<i>Software</i>	\$1,075	\$582
<i>Staff amenities</i>	\$13	\$95
<i>Trademarking and IP</i>	\$1,000	\$3,400
<i>Travel—International</i>	\$9,275	
<b>Business Total</b>	<b>\$28,059</b>	<b>\$33,215</b>



## Expenditure

ITEM	FY 2023	FY 2022
<b>Marketing</b>		
<i>Advertising and marketing</i>	\$3,281	\$8,468
<i>Amortisation—website</i>		\$1,487
<i>Events</i>	\$5,797	
<i>Printing</i>	\$3,781	\$4,414
<i>Media production</i>	\$6,201	\$6,983
<i>Website development</i>	\$10,499	\$3,479
<b>Marketing Total</b>	<b>\$29,559</b>	<b>\$24,831</b>
<b>Personnel</b>		
<i>Personnel</i>	\$262,846	\$178,069
<b>Personnel Total</b>	<b>\$262,846</b>	<b>\$178,069</b>
<b>Total Operational Expenditure</b>	<b>\$320,464</b>	<b>\$236,115</b>
<b>Program Funding Profit/(Loss)</b>	<b>\$55,536</b>	<b>\$187,337</b>

## Operational Expenditure Summary 2023



- 82.02% Personnel
- 9.22% Marketing
- 8.76% Business





# Independent Audit Report

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We continue to hold transparency and accountability at the heart of our operations at Give Freedom, including our financial management.

We are committed to ensuring your generous gifts are used for the purposes for which they were raised and you can be confident that 100% of your everyday giving is used to support our Field Partner.

This year our operations here in Australia have been rigorously, independently and successfully audited by Bottrell Business Consultants Pty Ltd.



**AUDITOR'S INDEPENDENCE DECLARATION  
UNDER SECTION 60-40 OF THE AUSTRALIAN CHARITIES AND NOT-FOR-PROFITS COMMISSION ACT 2012  
TO THE DIRECTORS OF GIVE FREEDOM INTERNATIONAL LTD**

As the auditor for the audit of Give Freedom International Ltd for the year ended 30 June 2023, I declare that, to the best of my knowledge and belief, there have been:

- i. no contraventions of the auditor independence requirements of the *Australian Charities and Not for Profits Commission Act 2012* in relation to the audit; and
- ii. no contraventions of any applicable code of professional conduct in relation to the audit.

Dated this 9<sup>th</sup> day of January 2024

**BOTTRELL AUDIT**  
Chartered Accountants  
Address: 93 Lawes Street, East Maitland, NSW 2323

  
**BILLY-JOE THOMAS**  
Director

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# Thank You for Your Support This Year!

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Your partnership is helping to create a world free from human trafficking and exploitation, where every person is able to reach their potential.



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**GIVE FREEDOM INTERNATIONAL LTD**

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Australia

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[givefreedom.org.au](http://givefreedom.org.au)

