



The Give Freedom Foundation is already a year old—and what an incredible year it has been!

The launch of the Give Freedom Foundation in May 2022 was borne from a strategic focus to see every dollar gifted by our supporters work harder and go further.

The Foundation has made this possible and launching it was a monumental milestone for us. Since its debut, the Give Freedom Foundation has gone from strength to strength.

In the past year alone, Foundation members have rapidly increased in number and given selflessly to cover crucial operational costs.

Funding from the Foundation enabled our close team of professionals to successfully deliver a customised and engaging Emergency Appeal (pg 42) and Christmas Campaign (pg 44) that collectively raised over \$200,000.

And because the Give Freedom Foundation also powers our 100% Giving Model, every cent goes to our Field Partner for the protection and care of vulnerable children.

That's just a few exciting achievements out of many.

As a strategic solution to future growth and sustainability, the vision for the Give Freedom Foundation is fast becoming an established reality. Thanks to our dedicated and invested Foundation members, we are able to streamline our processes, incorporate greater transparency and accountability measures, send 100% of funds from everyday giving to the field and so much more.



What does it mean to be a Give Freedom Foundation member?

Foundation members are the bedrock of our organisation and we would not exist without them. That's because their generosity:

- 1 **Drives growth and impact**, helping more women and children in trafficking hotspots access critical, timely support from our Field Partner.
- 2 Enables our **100% Giving Model**—a promise to everyday supporters that every dollar they give goes directly to our international development work.
- 3 Fosters **long-term stability and sustainability** as our work expands. We strive for excellence in everything we do—and their partnership is what allows us to create strong foundations for growth.
- 4 Empowers us to **strategically invest**. The Foundation gives us greater autonomy to direct funds where they will be most effectively used. Growth for the Foundation is a win for Give Freedom and, specifically, for The Pokhara Project as the Board can strategically channel funds into Program activities when needed. And because our 100% Giving Model promises that every dollar from everyday supporters goes to the field, this can't happen the other way round.
- 5 Maximises your giving by allowing us to **multiply your gift** through fundraising and business initiatives.

Learn more about the [Give Freedom Foundation](#) or contact partners@givefreedom.org.au