

Welcome to Our New Managing Director!

We want to welcome Give Freedom's new Managing Director, Jordana Morrison, who joined us in June 2024. We are excited to have her as part of the team and would like to take a moment to learn a little more about her.

Welcome, Jordana! Tell us a little about yourself.

I've been working in the non-profit sector for over 10 years and am passionate about social justice and sustainable development. I love building relationships and enjoy working with teams to help them reach their potential.

What inspired you to work for Give Freedom?

The cause and the culture—I've always sought to work in spaces where I know I am helping people and having an impact. The stories of victims of human trafficking are horrific... and as a global issue it's only getting worse.

I am honoured that I can do my small part to help make a difference in the lives of women and children. The values and culture also drew me to Give Freedom. It's a privilege to work for an organisation that places such a high value on people and genuinely cares for them holistically.





How did you get to where you are today?

Straight out of high school I started a degree in design, but very quickly realised that it wasn't for me. While working as a barista, I decided to join a church group going to Kenya on a mission trip, helping locals to build houses and classrooms for impoverished communities. That trip was the first time I saw poverty up close, and it literally changed my life. I came home broken by what I had seen and feeling completely helpless.

The next year I visited Cambodia, and again saw poverty and inequality first hand. Seeing how local community empowerment could make a difference in countering inequality, I enrolled in a university degree in international development.

Over the last 10 years I have worked in the international development and disability sectors, gaining experience in training, process development and optimisation, systems implementation, business analysis, project management, and grant writing and management.

What is your vision for this role?

Kath has done an amazing job in building strong foundations at Give Freedom. This next season is about growth—growing our team, growing awareness of Give Freedom and our work, growing our donor base, developing new partnerships, and growing our program funding.

I see my role as ensuring we have the right capability and capacity in the team to support this next season, and making strategic connections that will enable our organisation to flourish.

How would you describe your leadership style?

My leadership style is people-focused and participative, with an emphasis on consultation and collaboration. It's important to me to foster a culture of respect, empowerment, integrity, and empathy, where all team members feel engaged and valued.

I also aim to lead by example and I'm not afraid to get my hands dirty when needed. I value excellence, efficiency, and positivity.

Tell us a bit about life outside of work.

My biggest passion outside of work and family is coffee! I still do the odd shift as a barista on weekends for fun. My ideal weekend would include spending time with my husband and two dogs (Chewbacca and Obi-Wan), getting a coffee, going for a run or playing soccer, and hanging out with friends, which usually includes playing board games.

What would your friends say about you?

That I make a good coffee, and that I'm a bit of a nerd. I would like to think they would also say that I am kind, dependable, and always do what I can to help others.

Changes in Key Personnel

We have had recent changes in key staff here at Give Freedom. First, we want to convey our heartfelt thanks and appreciation to **Kath Kable**, Give Freedom's Managing Director for the past four years. Kath's vision for the organisation built a close team of experts, implemented crucial policies and procedures, strengthened our mutual partnership with 3 Angels Nepal and conceived a new look and strategy for Give Freedom that has grown the organisation into a healthy, robust and recognised charity. Her collaborative leadership style inspired a cohesive and high-functioning team. Thank you, Kath.

We would also like to thank **Shelly McKewin**, Give Freedom's Director of Marketing and Communications for three-and-a-half years. Shelly is a gifted thinker and communicator, and has been the voice and vocabulary behind a lot of Give Freedom's powerful communications and resources, including all our Pokhara Project scripts and videos. She has executed the vision and creation of The Pokhara Project materials that have positioned us for extraordinary growth. Thank you, Shelly.

