



**GIVE FREEDOM**

Free. Restore. Educate. Empower.

ANNUAL REPORT 2024





## Give Freedom International Ltd

Suite 1/25 Morehead St, LAMBTON NSW 2299,  
Australia.

ABN 58 169 717 355

Give Freedom International is committed to transparency and accountability—this annual report covers all activities during FY23/24.

## Tax Concessions

Give Freedom International is a Public Benevolent Institution (PBI) and endorsed by the Australian Taxation Office as:

- a Deductible Gift Recipient (DGR).
- an income tax exempt charity (holding tax concessions and exemptions relating to income, goods and services, and fringe benefits taxes).



## Australian Charities and Not-for-profits Commission

Give Freedom International is a registered charity with the Australian Charities and Not-for-profits Commission (ACNC) with DGR status, meaning that all Australian donations are fully tax deductible.



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# Our Founders

Welcome to the 2024 Give Freedom International Annual Report

Dear Friends,

It has been a year of incredible achievements for which we are so grateful. Our cherished supporters like you have played, and continue to play, a vital role in everything Give Freedom achieves.

This report contains many points of celebration, not least the completion of the Riverworks in February of this year. That massive undertaking has stabilised and protected the construction site for The Pokhara Project building to start as soon as possible.

We have also completed and exceeded our goal to build strong business foundations, grow our Give Freedom Foundation, and secure the means to increase program revenue. Our small but professional team has worked hard to establish a robust framework upon which we are seeing an impressive level of growth.

Our dedicated suite of materials, (both printed and digital), for The Pokhara Project is now complete and ready to share with all interested funding partners. It has been specifically designed to expand our reach and revenue. The launch of this was part

of our annual Give Freedom Foundation dinner attended by none other than Rajendra and Sarah Gautam, founders of 3 Angels Nepal. We had the privilege of hosting them on their Give Freedom promotional tour around the Newcastle and Hunter Regions.

In the months prior to their arrival we visited Pokhara, Nepal, where we saw firsthand the great undertaking to stabilise the banks of the Seti River as part of erosion protection and earthquake-proofing the foundations of The Pokhara Project site.

However, our excitement at the completion of this huge construction was dampened when Rajendra and Sarah showed us the devastating condition of the currently rented 3 Angels Nepal school buildings. They are shockingly damaged by the seasonal monsoons and beyond further repair. Since COVID, exorbitant rents have also meant senior students have had to live on campus in some of these buildings with leaking roofs and often overflowing sewage. Never in all our years visiting 3 Angels Nepal have we seen them in such despair.

That spurred us on to pivot construction of The Pokhara Project to a staged approach which will place our Field Partner into

their safe, self-owned and sustainable home sooner. You can find all this and more in the following pages. We encourage you to take a little time reading this report.

The past year has seen us gradually become more known and trusted as an Australian-based charity working to educate and fight human trafficking. Of course, this has all been made possible by you, our supporters, who relentlessly stand with us to achieve the seemingly impossible: a world free from human trafficking. Thank you for sharing our work with friends, colleagues and family. Thank you for your encouragement and support. None of this would be possible without you.

Thank you never seems enough. We appreciate you more than we can say.



**Steve and Robyn Raymond**  
Founders and Directors  
Give Freedom International



Colour it.





# Our Board

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Dear Friends,

2024 has been a year of bold steps and significant progress, even in the face of challenging economic conditions.

Our focus as a Board is always on the mission to partner with communities at risk of human trafficking to deliver life-changing and sustainable development projects. Completing The Pokhara Project, in partnership with 3 Angels Nepal, is at the heart of this mission, and I'm so pleased to share with you just a glimpse of the progress that you have helped to make possible.

Your generosity is helping to make significant progress on The Pokhara Project. Earlier this year, riverworks were completed to stabilise the banks of the Seti River and protect the plateau on which The Pokhara Project will be built. This was a complex task and required the work of local hydrologists, geotechnical engineers and construction crews. Your support was essential to overcome unforeseen complications and I'm proud to say this work has been completed.

As well, significant funding proposals were met this year for work contained within The Pokhara Project. Proposals as diverse as a solar-powered water heater; spacious new classrooms for children; a 1000L vertical water tank to provide a continuous supply of safe water; safe housing for children seeking safety from abuse, and much more.

These are just a handful of the practical measures that will meet real, urgent needs—and it's your support that helps to make it possible.

And it's not just The Pokhara Project that is moving forward. You can read more on page 10 about the progress made toward strengthening our three strategic pillars—building strong foundations, growing operational funding and program funding.

With revenue growing, partnerships deepening, and new funding proposals released to help ignite the passion of even more supporters, together we stand at a critical point in the effort to build The Pokhara Project. Your continued support is vital to continue the progress made this year and build into the years to come.

No doubt, challenges will arise in the coming year. The global outlook remains uncertain and world events unpredictable. Yet your passionate engagement in the mission to see the vulnerable freed from trafficking and protected from harm gives me great confidence.

Together, through every challenge, we can help vulnerable women and children receive the support they need to thrive.



**Peter Beamish**

Board Chair

Give Freedom International



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ANGELS MISSION SCHOOL  
2014



# Mission, Vision and Values

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Our vision is to see a world free from human trafficking and exploitation, where every person is able to reach their potential.

We continue to partner with communities at risk of human trafficking to deliver life-changing and sustainable education and development projects. Our current mission is to complete The Pokhara Project.

At Give Freedom our 5 core values are a part of everything we do:



## Integrity

We value honesty, openness and conduct ourselves with integrity.

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## People

We value our people holistically—their skills, their time, their work/life balance and the fullness of who they are as individuals.

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## Positivity

We value a posture of problem solving, and seek to maintain a “can-do” positive attitude in all aspects of our work.

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## Respect

We respect and value diversity of experience, background and ideas.

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## Excellence

We strive for excellence in everything we do, and commit to the daily development of strong foundations for growth.







# Celebrating a Great Milestone!

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## A lot can happen in the short space of a year!

Here at Give Freedom, we have seen positive growth that has transitioned us into the next exciting stage of our journey.

As a long-standing charity, we have focused on our first three main strategic areas for the past few years. This year, we are excited to report that all our strategic goals have been met—and hit out of the ballpark. We don't know about you, but we are over the moon about this!

This is the perfect place to pause and celebrate a great milestone and an incredible accomplishment. None of this would be possible without the compassion and devotion of invaluable supporters like you. Thank you for making all of this possible.

## 03. Program Funding

Our guarantee is that every dollar given by our supporters goes toward our international development work. Our 100% Giving Model is made possible by our Give Freedom Foundation who fund all operational costs. Now, having developed our dedicated Pokhara Project material, designed to grow our program funding capacity, we are ready for the next step that will accelerate progress toward completing The Pokhara Project.

## 02. Operational Funding

Growing our Give Freedom Foundation—a small group of private donors with a shared vision for increasing growth and impact—is crucial to powering our 100% Giving Model. To date, the Foundation has added new members and as an organisation, we recognise how invaluable they are to realising everything we stand for.

## 01. Strong Foundations

In 2021 we first shared our commitment to building comprehensive policies, systems, practices, and resources that support the effective and efficient use of your generous gifts. We achieved that by successfully implementing a gold standard customer relationship management system, building an agile team of remote workers with significant not-for-profit experience, and increasing awareness of our work. We are stronger than ever before and our team continues to be the dedicated hearts and minds behind Give Freedom.

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Program Funding

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Operational Funding

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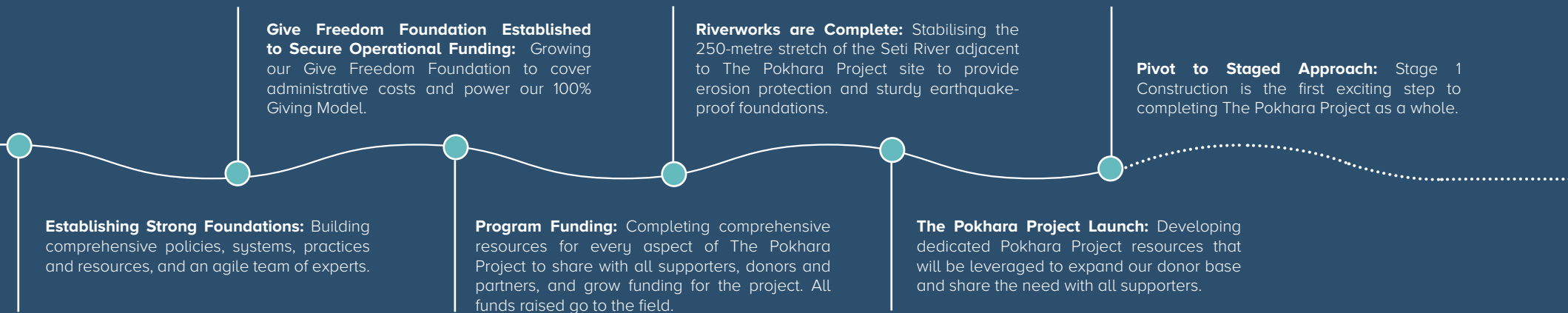
Strong Foundations





# Where We Have Come From

Looking to the future feels even more exciting when we realise just how far we've come. This past financial year has been one of incredible progress.





# Where We Are Going

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Exciting times are ahead as we prepare to move towards starting construction of Stage 1 of The Pokhara Project. Fundamental to the success of The Pokhara Project is the need to expand our networks and our donor base.

Great things can never be achieved alone so thank you for walking alongside us and for sharing our work and passion with others.

“None of us, including me, ever do great things. But we can all do small things, with great love, and together we can do something wonderful.

— Mother Teresa



# 100% Giving Model

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Our 100% Giving Model sets us apart.

When we say 100% of every gift goes directly to our international development work, that is exactly what happens. This is a promise made possible thanks to our Give Freedom Foundation, a small group of incredible private donors that cover all our fundraising and administration costs so that, big or small, your gift has maximum impact.

And because our Foundation continues to grow in membership, we can continue to make a life-changing difference in the fight against human trafficking—now and into the future.



# Growing Our Reputation to Grow Our Revenue

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Establishing our name to get the good word of what we do out there has been a journey. Growing an organisation's reputation takes planning, commitment and consistency. But, over the past fiscal year we have seen our hard work pay off. Our revenue grew significantly, almost 145% in fact, which is both thrilling and mind blowing. It means we are gaining traction and that people are connecting with our mission and cause. Donor engagement has seen over **\$1 million** raised for The Pokhara Project.

This has come from a combination of:

- One-off gifts from generous donors
- Funds raised through End of Financial Year and Christmas Appeals
- Funds raised from presentations and events including The Pokhara Project Launch
- Regular emails to supporters and social media

Thanks to our 100% Giving Model, every cent will go directly to the field. We may have done the leg work but you deserve all the gratitude. Your kindness continues to leave us speechless.



# Launching The Pokhara Project

In March 2024, after a lot of careful planning, we launched The Pokhara Project as part of our annual Give Freedom Foundation dinner. Attendees interacted with our customised suite of professionally produced resources—the result of months of hard work and the culmination of our collective efforts.

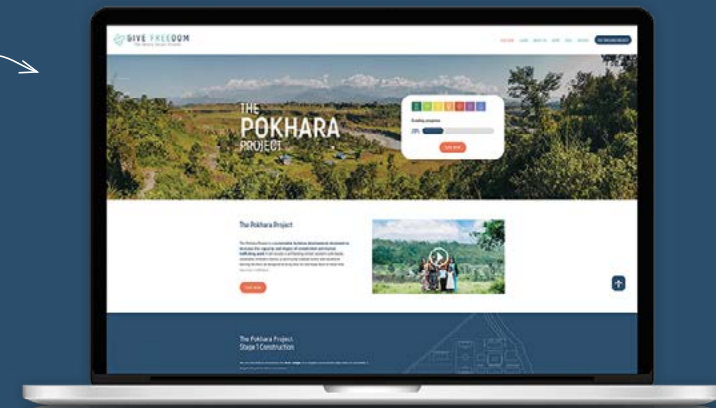
## What are The Pokhara Project resources?

An expertly designed integration of booklets, cause-driven proposals, videos and more, that serve as fundraising and information tools primarily used one-on-one to further the awareness of and trust in the charity, as well as broaden our supporter base—our reach and our increase.

Bringing all this together is an intuitive website where visitors can find everything they need on The Pokhara Project and our 7 international development objectives: Education, Sustainability, Children, Women, Health, Protection, and Water and Sanitation.

Every cause-driven objective has a dedicated webpage, downloadable digital booklet, an informative video and a variety of proposals that offer our donor base areas of interest and need they may want to get behind.

Since launching The Pokhara Project we have seen growth in our supporter base and engagement, and new partnership opportunities. We have also received some really encouraging feedback, which we appreciate—a lot.







Watch to find out more  
about The Pokhara Project



# Our Field Partnership

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Strong partnerships are vital to the success of the mission, and we continue to practise our international development model of working with one Field Partner at a time until they reach self-sufficiency.

The partnership between Give Freedom International and 3 Angels Nepal continues to grow stronger and deeper. This is especially important as The Pokhara Project develops and we move towards Stage 1 construction.

This year has been a special one for the partnership, with communication strong and many opportunities for interaction between the respective teams. As well as regular phone calls and online connections, we were pleased to host Rajendra and Sarah Gautam from 3 Angels Nepal in March 2024 for The Pokhara Project launch.

Face to face connection is so valuable for the strength of our partnership, and the team here in Australia loved hearing Rajendra and Sarah's experiences, challenges and victories firsthand. It was an honour to support their efforts to engage local schools, churches, and community groups with the mission.

Again and again, Rajendra and Sarah emphasised the wonderful impact the partnership between 3 Angels Nepal and Give Freedom International is making in the lives of the most vulnerable—thanks to the support of generous friends like you.

As we look to the coming year, we look forward to upcoming field trips that will continue to build our partnership, as well as regular calls and partnership reviews. In everything, we seek to grow together based on the shared values of trust, respect, transparency and understanding.





## Together, We Are Making a Difference

Your support makes amazing things happen. While there's no doubt that our Field Partner has faced many challenges this year the outcomes below highlight your impact and the incredible work of 3 Angels Nepal even in the face of adversity.



**5794 people were rescued from slavery** or had the trafficking process intercepted before they could be sold.



**152 new women were given refuge** at the 3 Angels Nepal safe haven—where they received care, education, and vocational training.



**263 students received education** at the 3 Angels Nepal school, preparing them for a brighter future.



**150 children were provided safe alternative housing** where they can laugh, play, grow and thrive.



**4771 young people received anti-trafficking training** through a youth-led awareness program that reached the army, police, schools and border security forces.

Your generosity and the tireless work of Field Partner 3 Angels Nepal inspire us to forge ahead and increase the impact in even more lives through The Pokhara Project!



# Rajendra and Sarah's Promotional Tour

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Rajendra and Sarah Gautam touched down in Australia on a warm day in March, a little over a week before Give Freedom's annual Foundation dinner and the launch of The Pokhara Project. In the long days following their arrival, Rajendra and Sarah ran a promotional gauntlet of speaking engagements that included schools, churches and radio interviews. They inspired many who met them, including all of us here at Give Freedom.

During their promotional tour, we were able to sneak in a quick interview with Rajendra and Sarah to get to know them both a little bit better.

## What occupation are you trained in?

*Rajendra:* After college I became a theology student and trained as a pastor. I've done a doctorate in Theology. But that's only one part of my education. I also have a doctorate in human trafficking from the European International University in Paris.

*Sarah:* I used to be a nurse, then later did a bachelor's degree in sociology, followed by a master's in political science and psychology. I am a practising psychologist—a psychosocial counsellor. I do a lot of trauma counselling.

## What is your favourite Nepali food?

*Rajendra:* Nepali food doesn't excite me too much. I love Australian food rather than Nepali food. *Sarah:* Dal Bhat Takari and chutney, which is dal, rice, curried vegetables and chutney.

## What is your favourite Australian food?

*Rajendra:* Without a second thought, the best Australian food is beef steak.

*Sarah:* For me, fish. Any kind of Australian fish is very awesome. Delicious.

## How many kids do you have, and what are their names?

*Rajendra:* We have three kids. Rebecca, the eldest, is 18. Shekina is 12.

*Sarah:* Benjamin is 10.

## What country would you most like to visit?

*Rajendra:* Obviously Australia for many reasons. This is my second home and a lot of Australians are very warmly supporting our work. I can't imagine going anywhere else for a visit other than Australia. *Sarah:* Australians are such beautiful people. We love it here.





# Riverworks Are Complete!

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In April 2023, riverworks were initiated to stabilise the banks of the Seti River ahead of The Pokhara Project development.

This crucial reinforcement of the 250-metre stretch of river adjacent to The Pokhara Project site is integral to the site's sturdy earthquake-proof foundations. Ten months later, in February 2024, this incredible feat of engineering was complete—a great cause for celebration. It now means:

- 1 The vulnerable banks of the Seti River will be **protected from being washed away.**
- 2 The base of the adjacent cliff will **no longer be eroded** when the Seti River floods.
- 3 The building site for The Pokhara Project on the plateau of the adjacent cliff is **earthquake-proof and safe from further damage.**

The professionalism of the construction effort is highly commendable. In November 2023, Steve and Robyn Raymond, founders of Give Freedom International, flew out to Nepal to see the work's progress firsthand. In their own words:

“ It was wonderful to see the riverworks; to appreciate firsthand the detail and expertise required to bring this aspect of the project to completion.

As an invaluable partner in The Pokhara Project, Nepal-based architectural firm, John Sanday Associates (JSA), also say of the quality of professionalism involved:

“ A very responsive construction team was definitely ideal for the successful project as they were very positive throughout the project duration and they managed the project pretty well. We felt they dedicated their undivided effort and attention throughout the project patiently.

It's an extraordinary achievement made possible by the selfless generosity of wonderful supporters like you. Thank you.

With a stable site, construction can begin once funding targets have been reached. We can't help but feel a rush of excitement about this and about what comes next.



*Clockwise from bottom left: Steve Raymond, Give Freedom International CEO, Shudhir, John Sanday Associates (JSA) CEO, and a local community member standing on new retaining wall; Completed riverworks; Rajendra and Samip Shrestha from SMT Building; Completed riverworks retaining wall.*



# Our End of Financial Year Appeal

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This year, our End of Financial Year Appeal looked a little different. We seized the opportunity to run an informative series on The Pokhara Project in the wake of its March launch. The series focused on our 7 international development objectives—from Education to Water and Sanitation—and the life-changing difference each one, when fully funded, would make to trafficked women and children.

It was also an opportunity to convey some of the urgency surrounding the pressing need for our Field Partner to move into a safe and permanent home.

What we could never have anticipated is the unbelievable response from our supporters. We have seen a level of giving that has stopped us in our tracks. Your generosity has been phenomenal and because of donors like you, we received over **\$185,000** in gifts.

Hand-on-heart, we never grow tired of telling our supporters that we would be nothing without them. Your selflessness and dedication means the world to us. Thank you.





## Christmas Appeal

Our 2023 Christmas Appeal saw passionate donors with big hearts step forward and go the extra mile to show their steadfast commitment to Give Freedom by giving \$39,170 to The Pokhara Project. We want to take this opportunity to thank you. By supporting The Pokhara Project, your gift will change the lives of trafficked women and children in Nepal.



# Welcome to Our New Managing Director!

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We want to welcome Give Freedom's new Managing Director, Jordana Morrison, who joined us in June 2024. We are excited to have her as part of the team and would like to take a moment to learn a little more about her.

## **Welcome, Jordana! Tell us a little about yourself.**

I've been working in the non-profit sector for over 10 years and am passionate about social justice and sustainable development. I love building relationships and enjoy working with teams to help them reach their potential.

## **What inspired you to work for Give Freedom?**

The cause and the culture—I've always sought to work in spaces where I know I am helping people and having an impact. The stories of victims of human trafficking are horrific... and as a global issue it's only getting worse.

I am honoured that I can do my small part to help make a difference in the lives of women and children. The values and culture also drew me to Give Freedom. It's a privilege to work for an organisation that places such a high value on people and genuinely cares for them holistically.



### How did you get to where you are today?

Straight out of high school I started a degree in design, but very quickly realised that it wasn't for me. While working as a barista, I decided to join a church group going to Kenya on a mission trip, helping locals to build houses and classrooms for impoverished communities. That trip was the first time I saw poverty up close, and it literally changed my life. I came home broken by what I had seen and feeling completely helpless.

The next year I visited Cambodia, and again saw poverty and inequality first hand. Seeing how local community empowerment could make a difference in countering inequality, I enrolled in a university degree in international development.

Over the last 10 years I have worked in the international development and disability sectors, gaining experience in training, process development and optimisation, systems implementation, business analysis, project management, and grant writing and management.

### What is your vision for this role?

Kath has done an amazing job in building strong foundations at Give Freedom. This next season is about growth—growing our team, growing awareness of Give Freedom and our work, growing our donor base, developing new partnerships, and growing our program funding.

I see my role as ensuring we have the right capability and capacity in the team to support this next season, and making strategic connections that will enable our organisation to flourish.

### How would you describe your leadership style?

My leadership style is people-focused and participative, with an emphasis on consultation and collaboration. It's important to me to foster a culture of respect, empowerment, integrity, and empathy, where all team members feel engaged and valued.

I also aim to lead by example and I'm not afraid to get my hands dirty when needed. I value excellence, efficiency, and positivity.

### Tell us a bit about life outside of work.

My biggest passion outside of work and family is coffee! I still do the odd shift as a barista on weekends for fun. My ideal weekend would include spending time with my husband and two dogs (Chewbacca and Obi-Wan), getting a coffee, going for a run or playing soccer, and hanging out with friends, which usually includes playing board games.

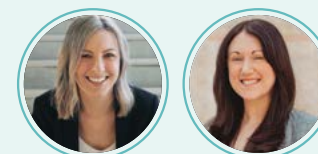
### What would your friends say about you?

That I make a good coffee, and that I'm a bit of a nerd. I would like to think they would also say that I am kind, dependable, and always do what I can to help others.

## Changes in Key Personnel

We have had recent changes in key staff here at Give Freedom. First, we want to convey our heartfelt thanks and appreciation to **Kath Kable**, Give Freedom's Managing Director for the past four years. Kath's vision for the organisation built a close team of experts, implemented crucial policies and procedures, strengthened our mutual partnership with 3 Angels Nepal and conceived a new look and strategy for Give Freedom that has grown the organisation into a healthy, robust and recognised charity. Her collaborative leadership style inspired a cohesive and high-functioning team. Thank you, Kath.

We would also like to thank **Shelly McKewin**, Give Freedom's Director of Marketing and Communications for three-and-a-half years. Shelly is a gifted thinker and communicator, and has been the voice and vocabulary behind a lot of Give Freedom's powerful communications and resources, including all our Pokhara Project scripts and videos. She has executed the vision and creation of The Pokhara Project materials that have positioned us for extraordinary growth. Thank you, Shelly.














# Have You Heard About Stage 1 Construction?

To meet the urgent need for 3 Angels Nepal to own a self-sustaining facility that relieves the ongoing financial burden of renting poorly constructed buildings, Give Freedom is initiating a staged build with The Pokhara Project.

Stage 1 Construction is the first exciting step to completing The Pokhara Project as a whole. It will provide 3 Angels Nepal with fundamental operational facilities such as classrooms, a dining hall, the women's safe haven, vulnerable children's homes and a medical centre—everything they need for their beneficiaries to be safe and holistically thrive.

We are excited to implement a staged build approach—a positive initiative for many reasons, including the potential for 3 Angels Nepal to move into their new home sooner; a self-owned, self-sustaining facility.

**See what buildings are included in Stage 1 Construction in the map.**

-  Education
-  Sustainability
-  Children
-  Women
-  Health
-  Protection
-  Water & Sanitation



## The Pokhara Project addresses the urgent need for 3 Angels Nepal to own their own home and become sustainable.

For years our Field Partner has run their rescue and restoration programs from poorly constructed, rented buildings that require costly maintenance, particularly after damaging monsoon rains. Some have become so dilapidated they are under threat of closure from the Nepali government.

While 3 Angels Nepal remains in these buildings, their dreams of self-sufficiency remain just that—dreams.

The Pokhara Project has been designed to use the best, most cost-effective materials available that will withstand earthquakes and intense weather conditions, and incorporate energy saving eco-credentials.



**Learn more about Stage 1 Construction on our website**

*Dotted lines represent future expansion of the development site to accommodate the predicted growth of 3 Angels Nepal. Solid lines will be constructed as part of The Pokhara Project.*





# What the Experts are Saying

We reached out to subject matter experts—in Nepal and Australia—to get their honest opinions on the necessity and validity of our Field Partner’s work and The Pokhara Project. This is what they said.

***The Non-Governmental Organisations (NGO) Federation serves as a national umbrella organisation, uniting and representing all NGOs operating within Nepal.***

3 Angels Nepal has been a member of our organisation for a long time, working in anti-trafficking since 2004. Since the implementation of 3 Angels Nepal’s projects, women taken from rural parts of Nepal—under the pretext of a job opportunity—have decreased in number due to 3 Angels Nepal raising awareness. The rescued women are provided with life skills that have made them self-sufficient, empowering them to reclaim their lives with dignity.

3 Angels Nepal has played an important role in changing the lives of marginalised people all over Nepal. They offer hope to the vulnerable, empower communities, and fight for a more just and equitable society. Their holistic approach and dedication serve as a model for others, inspiring positive change throughout Pokhara and beyond.

The Pokhara Project, spearheaded by 3 Angels Nepal in collaboration with Give Freedom International, is crucial for both the organisation and the Pokhara community. Here’s why.

## **For 3 Angels Nepal**

**Sustainable infrastructure:** The project provides 3 Angels Nepal with a permanent and self-sustaining infrastructure, including a school, women’s safe haven, children’s homes, a medical centre, and vocational training facilities. This allows them to expand their services and reach a wider range of individuals in need.

**Improved efficiency and impact:** Having dedicated facilities streamlines their operations, allowing them to work more efficiently and maximise their impact in the community.

**Enhanced visibility and fundraising:** The Pokhara Project serves as a symbol of their commitment and effectiveness, potentially attracting more donors and volunteers, leading to greater financial and social support.

## **For the Pokhara Community**

The Pokhara Project represents a significant step forward for both 3 Angels Nepal and the Pokhara community. It offers a sustainable foundation for the organisation’s work while providing much-needed services and fostering long-term development for the community it serves.

Dr. Buddhi Bahadur Thapa

**President, NGO Federation of Nepal Kaski**



JOHN SANDAY ASSOCIATES

Every social evil relies on the awareness of any community. The less aware and educated [a community], the higher the probability of social imbalance and crimes.

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3 Angels Nepal is actively fighting against human trafficking and The Pokhara Project will be a strong foundation for rendering education to the community-it will make a huge difference in [expanding] the services 3 Angels Nepal provides.

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The eventual beneficiaries will be the women and children in their care. The presence of a school will be a [sure] path to awareness among the children and ultimately among society.

A good education is undoubtedly the foundation for a better future and The Pokhara Project will give women and children a once-in-a-lifetime opportunity.

SHUDHIR SHRESTHA



True North Architects was engaged by Give Freedom to assist with master planning the Pokhara Project for 3 Angels Nepal. Considerable consultation with 3 Angels Nepal and Give Freedom was required to establish the nuts and bolts of the brief.

From visiting the cramped conditions in the existing school facilities, it was obvious that space was a primary need, but so too was thermal comfort. Another obvious need for the project was low maintenance materials to reduce the cost burden to the school. Due to the nature of the school, security was also a high priority. Reinforced concrete will be used for the post and beam structural frame, primarily for seismic reasons but also because it is the most entrenched and endemic method of construction, and therefore the most cost effective.

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The Pokhara Project will deliver a self-sustaining vehicle that reduces maintenance and running costs, and allows 3 Angels Nepal to invest their time and funds into the core purpose of caring for and educating the students.

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Locally supplied bricks will be employed for external and internal walls. The local clay used to produce these are a beautiful ochre colour and, being locally produced, are cost effective. Both brickwork and concrete are dense materials and therefore have a high thermal mass, which allows them to act like a thermal battery and absorb and reradiate heat. When utilised properly through passive solar techniques, these materials will help maintain comfortable conditions for the teachers and students all year round.

ANGUS CROWE





# Your Impact

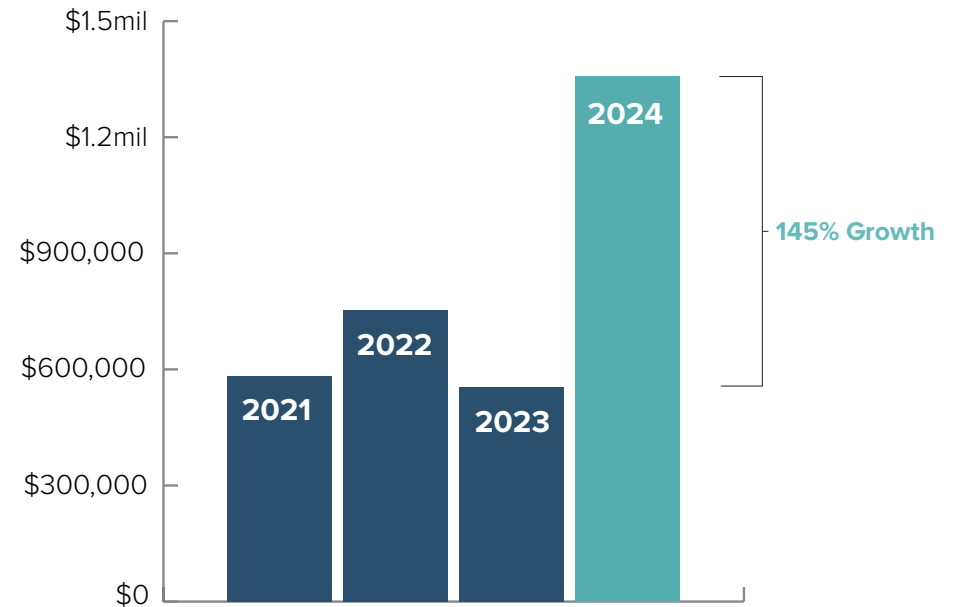
The financial year of 2024 has been one of astounding growth for Give Freedom, with an impressive **145 per cent increase** in overall revenue. It is an extraordinary achievement and we cannot thank you enough for your support in achieving this.

As anticipated, operational revenue has remained fairly steady, while program income has increased from \$178,718 in 2023 to \$1,010,769 in the 2024 financial year.

This is largely due to the official launch of The Pokhara Project. While we were expecting and hoping to achieve significant revenue growth at this time, this result has far exceeded our expectations!

This has been achieved through a combination of regular giving from committed donors and some substantial one-off major gifts. The ultimate outcome of your generosity is that more money is going directly to support the work of our Field Partner, 3 Angels Nepal, and The Pokhara Project.

Once again, we are forever thankful to our generous supporters—this simply isn't possible without you!



Total Revenue Income





# Program Expenditure

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Program expenditure was tightly focused this financial year, with significant spend for the completion of the riverworks—a key milestone for The Pokhara Project, which marks the completion of the first step of construction. These important works stabilised the banks along a 250-metre stretch of the Seti River—taking us one step closer to seeing The Pokhara Project become a reality. Over 99% of program funds this financial year were disbursed to completing this work.

**After a successful appeal last year to meet our Field Partner's emergency needs, this year we have continued to focus on the long-term goal of building The Pokhara Project. This will allow 3 Angels Nepal to be fully sustainable, increasing their capacity and impact of their established anti-human trafficking work and meeting their needs for many years to come.**

Key appeals during the year were met with a generous response—the End of Financial Year Appeal raising \$185,458 and the Christmas Appeal \$39,170.

These strong appeal results, the official launch of The Pokhara Project, and generous major donor gifts allowed an unexpected and exciting increase in program funds raised this financial year. The success of these appeals and events will be significant in enabling the construction of Stage 1 to begin as soon as possible.



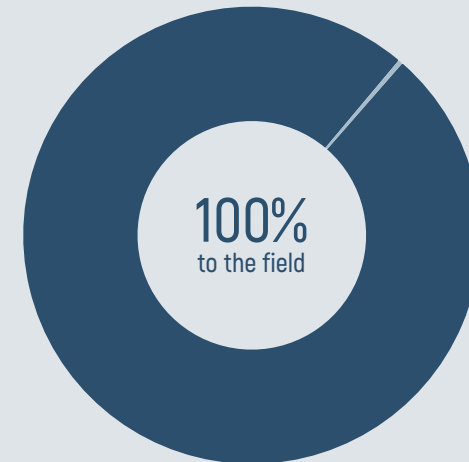
## Income

ITEM	FY 2024	FY 2023
Program Donations	\$1,010,769	\$178,718
<b>Total Program Income</b>	<b>\$1,010,769</b>	<b>\$178,718</b>

## Expenditure

ITEM	FY 2024	FY 2023
<b>The Pokhara Project</b>		
Architect Fees	\$963	\$1,595
Riverworks	\$291,221	\$237,210
<b>The Pokhara Project Total</b>	<b>\$292,184</b>	<b>\$238,805</b>
<b>Disaster Relief and Other Emergency Support</b>		
Emergency Support—Child Relief		\$66,000
Emergency Support—Digital Teaching Boards		\$7,387
Emergency Support—General		\$290
Emergency Support—Playground Repair		\$2,250
Emergency Support—Toilet Block		\$4,929
<b>Disaster Relief and Other Emergency Support Total</b>		<b>\$80,856</b>
<b>Total Program Expenses</b>	<b>\$292,184</b>	<b>\$319,661</b>
<b>Program Funding Profit/(Loss)</b>	<b>\$718,585</b>	<b>(\$140,943)</b>

## Program Expenditure Summary 2024



- 99.67% The Pokhara Project—Riverworks
- 0.33% The Pokhara Project—Architect Fees



# Operational Expenditure

Once again, our most significant operational investment this financial year was personnel. While there have been some changes in this space, our main goal is always to achieve the right fit for each role, bringing in experienced professionals with not-for-profit and international development expertise.

As we grow and strengthen our standing as an established Australian charity, we will continue to expand our team to achieve our vision, in line with operational and program revenue. As we have now established our strong foundations, we have been able to reduce some initial marketing and business expenses. The launch of The Pokhara Project and its associated resources resulted in a small operational expenditure increase.

Alongside achieving a significant 145 per cent increase in overall revenue this financial year, we are also pleased to report that we have reached our goal for the Give Freedom Foundation too—in just our second year.

**Every \$1 invested by our Give Freedom Foundation members this year has raised \$4—quadrupling the impact.**

We are forever grateful to our dedicated Give Freedom Foundation members, whose wholehearted commitment to cover all administration and marketing costs sustains, among other things, our all-important 100% Giving Model—our promise to supporters like you that every dollar given goes directly to the Field.

## Income

ITEM	FY 2024	FY 2023
Give Freedom Foundation Donations	\$347,500	\$376,000
<b>Total Operational Income:</b>	<b>\$347,500</b>	<b>\$376,000</b>

## Expenditure

ITEM	FY 2024	FY 2023
<b>Business</b>		
<i>Accounting and auditors fees</i>	\$2,290	\$3,350
<i>Bank fees (donation processing)</i>	\$4,420	\$2,079
<i>CRM—Raiser's Edge NXT</i>	\$8,159	\$8,130
<i>Insurance</i>	\$3,378	\$2,952
<i>Recruitment</i>	\$480	\$185
<i>Software</i>	\$1,027	\$1,075
<i>Staff amenities</i>	\$451	\$13
<i>Trademarking and IP</i>	\$287	\$1,000
<i>Travel—International</i>	\$5,405	\$9,275
<b>Business Total</b>	<b>\$25,897</b>	<b>\$28,059</b>



## Expenditure

ITEM	FY 2024	FY 2023
<b>Marketing</b>		
<i>Advertising and marketing</i>	\$4,487	\$3,281
<i>Events</i>	\$10,025	\$5,797
<i>Printing</i>	\$9,952	\$3,781
<i>Media production</i>	\$8,844	\$6,201
<i>Website development</i>	\$2,650	\$10,499
<b>Marketing Total</b>	<b>\$35,958</b>	<b>\$29,559</b>
<b>Personnel</b>		
<i>Personnel</i>	\$276,749	\$262,846
<b>Personnel Total</b>	<b>\$276,749</b>	<b>\$262,846</b>
<b>Total Operational Expenditure</b>	<b>\$338,604</b>	<b>\$320,464</b>
<b>Operational Funding Profit/(Loss)</b>	<b>\$8,896</b>	<b>\$55,536</b>

## Operational Expenditure Summary 2024



- 81.73% Personnel
- 10.62% Marketing
- 7.65% Business



# Independent Audit Report

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We continue to hold transparency and accountability at the heart of our operations at Give Freedom, including our financial management.

We are committed to ensuring your generous gifts are used for the purposes for which they were raised and you can be confident that 100% of your everyday giving is used to support our Field Partner.

This year our operations here in Australia have been rigorously, independently and successfully audited by McGregor and McGregor Chartered Accountants.

**GIVE FREEDOM INTERNATIONAL LTD  
ABN 58 169 717 355**

**AUDITOR'S INDEPENDENCE DECLARATION UNDER  
SECTION 60-40 OF THE AUSTRALIAN CHARITIES AND NOT-FOR-PROFITS  
COMMISSION ACT 2012**

**TO THE DIRECTORS OF  
GIVE FREEDOM INTERNATIONAL LTD**

In accordance with Section 60-C of the Australian Charities and Not-for-profits Commission Act 2012, I am pleased to provide the following declaration of independence to the directors of Give Freedom International Ltd. As the lead auditor for the audit of the financial report of Give Freedom International Ltd for the year ended 30 June 2024, I declare that, to the best of my knowledge and belief, there have been no contraventions of:

- i. the auditor independence requirements as set out in the Australian Charities and Not-for-profits Commission Act 2012 in relation to the audit; and
- ii. any applicable code of professional conduct in relation to the audit.

McGregor & McGregor  
Chartered Accountants  
271 Brunker Road  
ADAMSTOWN, NSW, 2288



DIRECTOR: W. I. RINJIN

ADAMSTOWN

4 December 2024









# Thank You for Your Support This Year!

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Your partnership is helping to create a world free from human trafficking and exploitation, where every person is able to reach their potential.



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**GIVE FREEDOM INTERNATIONAL LTD**

PO Box 5001  
KAHIBAH NSW 2290  
Australia

ABN 58 169 717 355

[givefreedom.org.au](http://givefreedom.org.au)

